



TOP SOLID 100 MLM COMPANIES OF 2021!

Summary:

The below table lists the Top 100 companies in multi-level marketing based on the annual revenue. The companies on this list provide a variety of products and services from households to technical services. The list also gives details of companies such as its country, year founded, and website.

Explore more in detail about the companies below.

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Reference:

<https://www.epixelmlmsoftware.com/blog/top-solid-100-mlm-companies-in-2018>

#	Company (Website)	Country	Revenue 2020 (In billion) USD	Revenue 2019 (In billion) USD	Growth Rate	Products & Services	Year Founded
1	Amway (www.amway.com)	USA	8.50	8.40	1%	Health, Beauty & Home Care Products	1959
2	Natura Cosméticos (www.natura.net)	Brazil	7.16	3.66	96%	Beauty Products, Household, Personal Care, Skin Care, Solar Filters, Cosmetics, Perfume & Hair Care Products	1969
3	Herbalife (www.herbalife.com)	USA	5.54	4.87	14%	Nutrition & Weight Control Products	1980
4	Vorwerk (www.vorwerk.com)	Germany	4.40	4.23	4%	Household Appliances, Fitted Kitchens & Cosmetics	1883
5	Infinitus (www.infinitus-int.com)	China	3.95	4.00	-1%	Health Products	1992
6	Avon Products (www.avon.com)	USA	3.50	4.76	-27%	Beauty, Household & Personal Care	1886
7	Coway (www.coway.com/)	South Korea	2.80	2.59	8%	Purifiers	1989
8	Mary Kay (www.marykay.com)	USA	2.70	2.90	-7%	Cosmetics & Personal Care Products	1963



9	Melaleuca (www.melaleuca.com)	USA	2.70	2.50	8%	Nutritional, Pharmaceutical , Personal Care, Facial Care, Home Hygiene & Other Wellness Products	1985
10	Nu Skin (www.nuskin.com)	USA	2.58	2.42	7%	Personal Care Products & Dietary Supplements	1984
11	Forever Living (www.foreverliving.com)	USA	2.31	2.40	-4%	Drinks, Cosmetics, Nutritional Supplements & Personal Care Products	1978
12	Young Living (www.youngliving.com)	USA	2.20	1.90	16%	Health Products, Oils, Personal Care & Animal Care	1993
13	Primerica (www.primerica.com)	USA	2.20	2.05	7%	Insurance & Financial Services	1977
14	DoTerra (www.doterra.com)	USA	1.89	1.80	5%	Personal Care Products & Dietary Supplements	2008
15	eXp Realty (exprealty.com/)	USA	1.80	0.97	84%	Real Estate Company	2002
16	PM International (www.pm-international.com)	Germany	1.70	1.10	55%	Food Supplements, Cosmetics	1993

17	Tupperware (www.tupperware.com)	USA	1.70	1.79	-5%	Kitchen & Home Products	1948
18	Perfect China (www.perfect100.com)	China	1.60	1.90	-16%	Health Care, Household, & Personal Care, Skin Care Products	1994
19	Rodan & Fields (www.rodanandfields.com)	USA	1.57	1.50	5%	Skin Care Products	2002
20	Joy Main Int. (www.jmtop.com/)	China	1.50	1.58	-5%	Nutrition Products & Health Care	2009
21	Oriflame (www.oriflame.com/)	Sweden	1.38	1.47	-6%	Cosmetics	1967
22	Jeunesse (www.jeunesseglobal.com)	USA	1.35	1.15	17%	Skincare & Supplements	2009
23	Sun Hope (www.sunhope.co.id)	China	1.30	1.35	-4%	Health Products	1978
24	DXN Global (www.dxn2u.com)	USA	1.25	1.25	0%	Health Food & Beverages, Skin Care, Household, Home Appliances	1993
25	O Boticario (www.boticario.com.br)	Brazil	1.21	1.20	1%	Cosmetics, Personal Care	1977
26	New Era Health (www.intgz.com/en)	China	1.19	1.19	0%	Health Food, Nutrition, Cosmetics	1995
27	USANA (www.usana.com)	USA	1.13	1.06	7%	Nutritional Products, Dietary Supplements & Skin Care Products	1992



28	Ambit Energy (www.ambitenergy.com)	USA	1.12	1.31	-15%	Electricity & Natural Gas Services	2006
29	Telecom Plus (www.utilitywarehouse.co.uk)	UK	1.09	1.08	1%	Communications & Energy Services	1996
30	Team Beachbody (www.teambeachbody.com)	USA	1.05	0.88	19%	Health Food & Nutrition Food	1998
31	Lyconet (www.lyconet.com)	Austria	1.05	1.05	0%	Loyalty Programs	2003
32	SeneGence (www.senegen.com)	USA	1.02	1.01	0%	Skin Care	1999
33	Longrich (longrichbioscience.com)	China	0.99	1.00	-1%	Cosmetics, Personal Care, Wellness	1986
34	Pola (www.pola.co.jp)	Japan	0.96	1.24	-22%	Skin Care & Cosmetics	1929
35	Optavia - Medifast (www.optavia.com/)	USA	0.93	0.71	31%	Health & Wellness	2017
36	Scentsy (www.scentsy.com)	USA	0.89	0.47	89%	Scent, Oils, Food, Kids Products	2004
37	Belcorp (www.belcorp.biz)	Peru	0.88	1.17	-25%	Agrochemical Products	1968
38	Market America (www.marketamerica.com)	USA	0.87	0.83	5%	Health, Cosmetics & Skin Care	1992
39	Arbonne International (www.arbonne.com)	USA	0.84	0.67	26%	Beauty, Health & Wellness Products	1975
40	Monat Global (www.monatglobal.com)	USA	0.80	0.38	107%	Cosmetics, Personal Care	2014
41	Kynet (Stream Energy) (wekynect.com)	USA	0.79	0.80	-1%	Energy & Connected Life Services	2004



42	Crowd 1 (crowd1.com)	UAE	0.75	0.09	733%	Educational package	2019
43	Unicity (www.unicity.com)	USA	0.73	0.70	5%	Health & Fitness	2001
44	Quanjian (en.ziranyixue.com)	China	0.70	0.70	0%	Herbal Medicine	2006
45	Shaklee (www.shaklee.com)	USA	0.70	0.70	0%	Nutrition Supplements, Weight-management Products, Beauty Products & Household Products	1956
46	Hinode Cosméticos (www.hinode.com.br)	Brazil	0.70	0.70	0%	Perfumes, Cosmetics, Personal Care, Hair Care, Wellness	1988
47	Juice Plus+ (www.juiceplus.com)	USA	0.69	0.66	5%	Food Products & Supplements	1993
48	Team National (www.teamnationalusa.com)	USA	0.64	0.65	-2%	Clothing & Accessories, Food & Beverage, Services, Wellness	1999
49	Isagenix (www.isagenix.com)	USA	0.62	0.66	-6%	Dietary Supplements & Personal Care Products	2002
50	It Works! Global (www.itworks.com)	USA	0.62	0.59	5%	Beauty, Wellness & Weight Loss Products	2001
51	Color street (www.colorstreet.com)	USA	0.59	0.22	171%	Cosmetics, Personal Care	2017



52	Yofoto (www.yofoto.net)	China	0.59	0.60	-2%	Health Care & Wellness Products	2004
53	Amore Pacific (www.amorepacific.com)	South Korea	0.58	0.58	0%	Cosmetics, Personal Care, Health & Wellness	1945
54	Omnilife (www.omnilife.com)	Mexico	0.57	0.35	64%	Cosmetics, Personal Care	1991
55	Yanbal International (www.yanbal.com)	Peru	0.53	0.88	-39%	Cosmetics, Beauty Products, Jewellery	1967
56	QNet (www.qnet.net)	Malaysia	0.52	0.49	5%	Energy, Weight Management, Nutrition, Personal Care & Home Care	1988
57	Miki Corp. (www.mikipruno.co.jp)	Japan	0.51	0.50	2%	Food Supplements, Health Products	1966
58	Plexus Worldwide (www.plexusworldwide.com)	USA	0.50	0.46	9%	Health Care Products	2006
59	LuLaRoe (www.lularoe.com)	USA	0.50	0.70	-29%	Fashion	2013
60	LegalShield (www.legalshield.com)	USA	0.48	0.46	5%	Legal Service	1972
61	Im master academy (im.academy/)	USA	0.48	0.18	157%	Educational Trading Platform	2013
62	New age (noninewage.com/)	USA	0.48	0.20	140%	Natural Nutritious Drinks	1996

63	Rolmex (www.rolmex.com)	China	0.45	0.45	0%	Kitchenwares, Cleaning Products, Cosmetics & Nutritional Products	2001
64	Farmasi (www.farmasius.com)	Turkey	0.44	0.25	79%	Beauty, Personal Care, Households and Wellness	2004
65	Golden Days China (en.jtgj.cc/GoldendaysModule)	China	0.44	0.42	5%	Skin Care, Health Care	1991
66	Tiens (www.tiens.com)	China	0.43	0.43	0%	Wellness Products & Dietary Supplements	1995
67	Le-Vel (www.le-vel.com)	USA	0.42	0.40	5%	Health Care & Wellness Products	2012
68	Thirty One Gifts (www.mythirtyone.com)	USA	0.41	0.39	5%	Fashion & Clothing	2003
69	Faberlic (www.faberlic.ru)	Russia	0.40	0.38	5%	Clothing & Accessories, Cosmetics, Home Care, Home Decor, Kitchenware, Personal Care, Wellness	1997
70	Total life changes (www.totallifechanges.com)	USA	0.40	0.12	238%	Nutrition products Skin care products	1999

71	New Image Group (www.newimage.asia)	New Zealand	0.40	0.24	68%	Cosmetics, Personal Care, Food & Beverage, Wellness	
72	Lux International (www.luxinternational.com)	Switzerland	0.39	0.40	-1%	Household Appliance	1901
73	Nature's Sunshine (www.naturessunshine.com)	USA	0.38	0.36	6%	Health Care & Wellness Products	1972
74	Yunique (www.yuniqueproducts.com)	USA	0.36	0.35	5%	Cosmetics, Skin Care	2012
75	Modere (www.modere.com)	USA	0.36	0.35	5%	Nutritional, Dietary Supplements & Personal Care Products	1987
76	Cosway (www.cosway.com.my)	Malaysia	0.36	0.36	0%	Supplements, Personal Care, Cosmetics, Household, Food & Beverage, Clothing	1979
77	Pruvit (pruvitnow.com)	USA	0.36	0.32	12%	Food & Beverage, Wellness	2016
78	BeautyCounter (www.beautycounter.com)	USA	0.34	0.32	5%	Skin Care, Cosmetics, Personal Care	2013
79	4Life (www.4life.com)	USA	0.34	0.32	5%	Beauty, Health & Fitness Products	1998

80	Hy Cite Enterprises (www.hycite.com)	USA	0.32	0.30	5%	Appliances, Home Decor, Kitchenware	1959
81	For Days Co. (en.fordays.jp)	Japan	0.32	0.30	5%	Dietary Supplements & Cosmetics	1997
82	Seacret diary (www.seacretdirect.com/)	USA	0.32	0.22	45%	Skin care Beauty care products	2005
83	LG Household & Health (www.lghnh.com/)	South Korea	0.32	0.30	5%	Personal Care, Home Care, Cosmetics	1947
84	Stella & Dot (www.stelladot.com)	USA	0.31	0.30	5%	Skin Care Products	2003
85	Just International (www.just.ch)	Switzerla nd	0.31	0.30	5%	Personal Care, Cosmetics, Household , Health Care	1930
86	Pure romance (www.pureromance.com)	USA	0.31	0.22	39%	Relationship Enhancement	1993
87	Vestige Marketing (www.myvestige.com)	India	0.31	0.30	3%	Personal Care, Health Care, Oral Care, Health Food, Agri Products	2004
88	Apollo China (www.appollochina.com)	China	0.31	0.29	5%	Health Food, Health Equipment, Nutritional, Cleaning, Personal Care	1988



89	Family Heritage Life (www.familyheritagelife.com)	USA	0.30	0.29	5%	Insurance Services	1989
90	Menard Cosmetics (www.menard-cosmetic.com)	Japan	0.30	0.25	21%	Cosmetics, Skincare, Body Care, Fragrances	1959
91	Pampered Chef (www.pamperedchef.com)	USA	0.29	0.28	5%	Kitchen Tools, Food Products & Cookbooks	1980
92	Betterway (www.mistinecosmetics.com)	Thailand	0.29	0.28	5%	Cosmetic Products	1988
93	Modicare (www.modicare.com)	India	0.28	0.27	5%	Wellness, Skin Care, Personal Care, Home Care	1996
94	Acn (www.acninc.com)	USA	0.27	0.45	-39%	Telecommunications, Energy, Merchant Services & Other Services	1993
95	New u life (newulife.com)	USA	0.27	0.15	81%	Health & Wellness	2017
96	LR Health & Beauty (www.lrworld.com)	Germany	0.26	0.25	5%	Beauty & Health Products	1985
97	Noevir (www.noevirusa.com)	Japan	0.25	0.28	-12%	Skin Care, Body Care, Nutritional Supplements, Cosmetics	1978



98	Elken (www.elken.com)	Malaysia	0.24	0.23	5%	Health Care, Body & Beauty, Personal Care, Home Care, Food & Beverages	1995
99	Prowin International (www.prowin.net)	Germany	0.24	0.23	5%	Home Care, Wellness, Pet Care	1995
100	ARIIX (www.ariix.com)	USA	0.24	0.23	5%	Health & Wellness, Cosmetics, Personal Care, Food & Beverage	2011

The table below shows the number of companies from the top 100 list that follow different compensation plans.

#	Compensation plan	Number of companies
1	Unilevel Plan	19
2	Binary Plan	17
3	Stairstep Breakaway Plan	13
4	Party Plan	10
5	Hybrid Plan	7
6	Generation Plan	3
7	Matrix Plan	1

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