



## Top Party Plan MLM Companies for 2024

### **Summary:**

The home party plan is the most popular and widely used MLM business plan in the direct selling industry. This table will take you through top party plan MLM companies for 2024 and inspiring statistics of their revenue and growth.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-party-plan-companies>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Vorwerk	Germany	4,100	4,600	-11%	1883
2	Mary Kay	USA	2,200	2,600	-15%	1963
3	Tupperware	USA	1,300	1,600	-19%	1946
4	DXN Global	USA	902	1,250	-28%	1993
5	Scentsy	USA	759	1,020	-26%	2004
6	Color Street	USA	597	597	0%	2017
7	Yanbal International	Peru	536	536	0%	1967
8	Thirty One Gifts	USA	410	410	0%	2003
9	Pure Romance	USA	312	312	0%	1993
10	Pampered Chef	USA	294	294	0%	1980
11	Princess House	USA	383	286	34%	1963

Data updated on July 2023

\*The above list is subject to market changes and modifications.

**Reference:**

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