



## Top MLM Companies in North America for 2024

### **Summary:**

The mentioned list presents a concise overview of the top MLM companies in North America. It also highlights the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The featured companies in the list furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the list for a deeper insight into the current dynamics driving growth of direct selling companies in the continent .

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-north-america>



#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Herbalife	USA	5,100	5,200	-2%	1980
3	eXp Realty	USA	4,300	4,600	-7%	2002
4	Primerica	USA	2,810	2,720	3%	1977
5	Melaleuca	USA	2,300	2,400	-4%	1985
6	Sunrun	USA	2,260	2,321	-3%	2007
7	Young Living	USA	2,000	2,000	0%	1993
8	Nu Skin	USA	1,970	2,230	-12%	1984
9	Forever Living Products	USA	1,800	1,800	0%	1978
10	Mary Kay	USA	1,800	2,200	-18%	1963
11	Vivint	USA	1,700	1,682	1%	1999
12	DoTerra	USA	1,500	1,750	-14%	2008
13	Tupperware	USA	1,310	1,305	0%	1946
14	World Financial Group	USA	1,300	1,200	8%	2001
15	Rodan and Fields	USA	1,210	1,210	0%	2000
16	Optavia - Medifast	USA	1,100	1,600	-31%	1981
17	Ambit Energy	USA	1,090	1,250	-13%	2006
18	USANA	USA	921	999	-8%	1992
19	DXN Global	USA	902	902	0%	1993
20	SeneGence	USA	900	900	0%	1999



21	Market America	USA	800	800	0%	1992
22	Betterware de Mexico	Mexico	768	590	30%	1995
23	Arbonne International	USA	700	700	0%	1975
24	Monat Global	USA	700	700	0%	2014
25	REAL Brokerage	USA	689	382	80%	2014
26	Omnilife	Mexico	633	584	8%	1991
27	Color Street	USA	597	597	0%	2017
28	Scentsy	USA	579	759	-24%	2004
29	Hy Cite Enterprises	USA	570	508	12%	1959
30	LegalShield	USA	546	542	1%	1972
31	Beach Body	USA	527	692	-24%	1998
32	Family First Life	USA	503	300	68%	2013
33	ACN	USA	500	500	0%	1993
34	IM Academy	USA	500	500	0%	2013
35	Shaklee	USA	500	500	0%	1956
36	It Works! Global	USA	450	495	-9%	2001
37	Unicity	USA	450	450	0%	2001
38	Nature's Sunshine	USA	445	422	5%	1972
39	Thirty One Gifts	USA	410	410	0%	2003
40	Juice Plus+	USA	400	495	-19%	1970
41	Isagenix	USA	400	400	0%	2002
42	LuLaRoe	USA	400	400	0%	2013



43	Plexus Worldwide	USA	377	454	-17%	2008
44	LifeWave	USA	369	320	15%	2004
45	Younique	USA	368	368	0%	2012
46	Le-Vel	USA	350	350	0%	2012
47	Partner.co	USA	350	350	0%	2007
48	Pure Romance	USA	350	350	0%	1993
49	4Life	USA	341	341	0%	1998
50	Pruvit	USA	336	507	-34%	2015

Data updated on June 2024

\*The above list is subject to market changes and modifications.

**Reference:**

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