



## Top MLM Companies in North America for 2024

### **Summary:**

The mentioned list presents a concise overview of the top MLM companies in North America. It also highlights the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The featured companies in the list furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the list for a deeper insight into the current dynamics driving growth of direct selling companies in the continent .

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-north-america>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	8,100	8,900	-9%	1959

2	Herbalife	USA	5,200	5,800	-10%	1980
3	eXp Realty	USA	4,600	3,800	21%	2002
4	Primerica	USA	2,720	2,710	0%	1977
5	Melaleuca	USA	2,400	2,700	-11%	1985
6	Nu Skin	USA	2,230	2,695	-17%	1984
7	Mary Kay	USA	2,200	2,600	-15%	1963
8	Young Living	USA	2,000	2,200	-9%	1993
9	Forever Living Products	USA	1,800	2,000	-10%	1978
10	DoTerra	USA	1,750	1,830	-4%	2008
11	Optavia - Medifast	USA	1,600	1,530	5%	1981
12	Tupperware	USA	1,300	1,600	-19%	1946
13	Ambit Energy	USA	1,250	1,040	20%	2006
14	Rodan and Fields	USA	1,210	1,400	-14%	2000
15	USANA	USA	999	1,190	-16%	1992
16	DXN Global	USA	902	1,250	-28%	1993
17	SeneGence	USA	900	1,020	-12%	1999
18	Betterware de Mexico	Mexico	803	491	64%	1995



19	Market America	USA	800	879	-9%	1992
20	Kynect	USA	790	790	0%	2005
21	Scentsy	USA	759	1,020	-26%	2004
22	Monat Global	USA	700	804	-13%	2014
23	Vida Divina	USA	700	800	-13%	2016
24	Arbonne International	USA	700	800	-13%	1975
25	Beach Body	USA	692	873	-21%	1998
26	Team National	USA	640	640	0%	1997
27	Color Street	USA	597	597	0%	2017
28	Omnilife	Mexico	584	563	4%	1991
29	LegalShield	USA	542	523	4%	1972
30	Hy Cite Enterprises	USA	508	423	20%	1959
31	Pruvit	USA	507	598	-15%	2015
32	ACN	USA	500	500	0%	1993
33	IM Mastery Academy	USA	500	500	0%	2013
34	Shaklee	USA	500	595	-16%	1956
35	Juice Plus+	USA	495	580	-15%	1970

36	It Works! Global	USA	495	550	-10%	2001
37	NewAge	USA	489	499	-2%	1996
38	Plexus Worldwide	USA	454	500	-9%	2008
39	Unicity	USA	450	600	-25%	2001
40	Nature's Sunshine	USA	422	444	-5%	1972
41	Thirty One Gifts	USA	410	410	0%	2003
42	LuLaRoe	USA	400	500	-20%	2013
43	Isagenix	USA	400	520	-23%	2002
44	Princess House	USA	383	286	34%	1963
45	Younique	USA	368	368	0%	2012
46	Modere	USA	368	368	0%	1992
47	Le-Vel	USA	350	420	-17%	2012
48	XIFRA	Mexico	350	350	0%	2003
49	4Life	USA	341	341	0%	1998
50	BeautyCounter	USA	340	340	0%	2013

Data updated on August 2023

\*The above list is subject to market changes and modifications.



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