

# **Top MLM Companies in Japan for 2024**

### Summary:

The following list presents a concise overview of the direct selling industry in Japan, highlighting the prominent players in the market, diverse revenue streams, and sectors that are currently receiving significant consideration. The mentioned companies in the list also furnish key information regarding their annual revenue generation, growth rates, and the year of their establishment.

For more comprehensive understanding, delve deeper into the details of the following companies.

#### Prepared by:



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#### Reference:

https://www.epixelmlmsoftware.com/blog/top-mlm-companies-japan

#	Company	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Pola	433	548	-21%	1929
2	Miki Corp.	371	419	-11%	1966
3	For Days Co.	301	301	0%	1997
4	Noevir	245	271	-10%	1964
5	Naturally Plus	218	221	-1%	1999
6	Menard Cosmetics	182	182	0%	1959
7	BearCere Ju	165	172	-4%	1992
8	JapanLife Co.	158	158	0%	1975
9	Assuran	127	139	-9%	1994
10	Naris Cosmetics	127	127	0%	1932
11	Maruko	121	128	-5%	1964
12	Diana Co.	105	105	0%	1986
13	The Maira Co.	105	105	0%	1991
14	Charle Corp.	100	100	0%	1986
15	Arsoa Honsha	90	90	0%	1984
16	Koyo-Sha	89	89	0%	1975
17	Thanks Al	57	57	0%	2009
18	Chandeal Co.	50	76	-34%	1980

Data updated in May 2024

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<sup>\*</sup>The above list is subject to market changes and modifications.