



Top MLM Companies in Germany for 2025

Summary:

The below-given table gives a precise overview of the leading direct selling companies in Germany. These companies have also shown their financial performance over the years, with revenue figures for both 2024 and 2023. Additionally, you'll find more details on their growth rate and the year they were founded.

To gain a better understanding, explore the finer points of these companies.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-germany>

#	Company	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Change	Year Founded
1	Vorwerk	4100	3450	19%	1883
2	LR Health & Beauty	303	296	2%	1985
3	Prowin international	283	283	0%	1995
4	Bofrost	121	121	0%	1966
5	Energetix	102	102	0%	1988
6	Heim & Haus	99	99	0%	1971
7	Healy World	95	130	-27%	2013
8	Pieroth Wein	63	63	0%	1960
9	Dr. Juchheim Cosmetics	43	43	0%	2015
10	Haka Kunz	26	26	0%	1946
11	Reico Vital	18	18	0%	1992
12	Ha-Ra	16	16	0%	1970
13	Truu	15	14	7%	N/A
14	Optidee	14	14	0%	N/A
15	Natura Vitalis	10	10	0%	N/A
16	Magnetix Wellness	5	5	0%	1999
17	Cevitalis	5	1	400%	NA
18	SimplyHealth24	3	2	50%	N/A

Data updated on May 2025

*The above list is subject to market changes and modifications.



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