

Top MLM Companies in Germany for 2024

Summary:

The below-given table gives a precise overview of the leading direct selling companies in Germany. These companies have also shown their financial performance over the years, with revenue figures for both 2023 and 2022. Additionally, you'll find more details on their growth rate and the year they were founded.

To gain a better understanding, explore the finer points of these companies.

Prepared by:



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Reference:

https://www.epixelmlmsoftware.com/blog/top-mlm-companies-germany

#	Company	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Change	Year Founded
1	Vorwerk	4,200	4,100	2%	1883
2	LR Health & Beauty	302	285	6%	1985
3	Prowin international	283	283	0%	1995
4	Healy World	130	115	13%	2013
5	Bofrost	121	121	0%	1966
6	Energetix	102	102	0%	1988
7	Heim & Haus	99	99	0%	1971
8	Pieroth Wein	63	63	0%	1960
9	Dr. Juchheim Cosmetics	43	43	0%	2015
10	Haka Kunz	²⁶	26	0%	1946
11	Reico Vital	18	so ²⁰ ions	-10%	1992
12	Ha-Ra	16	16	0%	1970
13	Optidee	14	14	0%	N/A
14	Wellstar	10	10	0%	2013
15	Natura Vitalis	10	10	0%	2021
16	Vegas Cosmetics	6	6	0%	2009
17	Magnetix Wellness	5	5	0%	1999
18	Truu	5	10	-50%	2017

Data updated on May 2024
*The above list is subject to market changes and modifications.

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