



Top MLM Companies in Europe for 2024

Summary:

The list encompasses significant stance of top direct selling companies in Europe that have demonstrated their financial performance over the years. It also details the major players in the industry, diverse array of products and services, dynamic revenue situations, and sectors that are currently in the spotlight.

Navigate through the list of featured companies below to uncover further insights.

Prepared by:



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Reference:

www.epixelmlmsoftware.com/blog/mlm-companies-europe

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
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1	Vorwerk	Germany	4,100	4,600	-11%	1883
2	PM International	Luxembourg	2,550	2,380	7%	1993
3	Utility Warehouse - Telecom Plus	UK	2,030	1,500	35%	2002
4	Oriflame	Sweden	989	1,100	-10%	1967
5	Lux International	Switzerland	396	396	0%	1901
6	Just International	Switzerland	396	396	0%	1901
7	LR Health and Beauty	Germany	285	310	-8%	1985
8	Prowin international	Germany	283	240	18%	1995
9	Greenway Global	Czechia	265	232	14%	N/A
10	Lyconet	Austria	250	500	-50%	2003
11	APL GO	Cyprus	234	211	11%	N/A
12	Success Factory	Netherlands	195	225	-13%	2016
13	Ann Summers	UK	180	180	0%	1970
14	Ringana	Austria	175	175	0%	1996
15	Zinzino	Sweden	144	137	5%	2005
16	Cambridge Diet	UK	131	131	0%	1984

17	Bofrost	Germany	121	121	0%	1966
18	Healy World	Germany	115	105	10%	2013
19	GiraCoin	Switzerland	105	105	0%	2016
20	Energetix	Germany	102	102	0%	1988
21	AMC International	Switzerland	100	100	0%	1963
22	Heim & Haus	Germany	99	99	0%	1971
23	Vertera	Switzerland	99	79	25%	2005
24	Captain Tortue Group	France	81	81	0%	1993
25	Chogan	Italy	79	79	0%	2013
26	Vileda	Germany	79	79	0%	1949
27	FM World	Poland	75	100	-25%	2004
28	Pieroth Wein	Germany	63	63	0%	1960
29	Snep International	Italy	54	40	35%	2014
30	Deesse International	Switzerland	52	52	0%	2013
31	DuoLife	Poland	46	42	10%	2012
32	Dr. Juchheim Cosmetics	Germany	43	43	0%	2015

33	Flavon Group	Hungary	42	42	0%	2004
34	Essens	Czechia	42	42	0%	2011
35	Cellagon	Switzerland	33	33	0%	1983
36	Acti-Labs	UK	32	32	0%	2011
37	Eqology	Norway	26	26	0%	1998
38	Evergreen Life Products	Italy	26	26	0%	2015
39	Haka Kunz	Germany	26	26	0%	1946
40	NeXarise	UK	23	23	0%	N/A
41	Reico Vital	Germany	20	20	0%	1992
42	Xelliss	Luxembourg	19	19	0%	2013
43	Pippa & Jean	Germany	17	17	0%	2011
44	Ha-Ra	Germany	16	16	0%	1970
45	Norwex	Norway	16	16	0%	1994
46	Kuailian	Estonia	14	14	0%	2018
47	Wellstar	Germany	10	10	0%	2013
48	Natura Vitalis	Germany	10	10	0%	NA

49	SMG	UK	10	10	0%	2017
50	Lavylites	Hungary	8	8	0%	2013

Data updated on August 2023

*The above list is subject to market changes and modifications.

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