



Top MLM Companies in Asia for 2025

Summary:

The list below gives a quick glance at the top direct selling companies in Asia. It highlights the important companies in the market with their annual revenue generation, growth rates, and the year of their establishment.

Navigate through the table and uncover the factors contributing to the success and expansion of direct selling ventures.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-asia>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Coway	South Korea	3,031	2,699	12%	1989
2	Infinitus	China		3,500	-14%	1992

			3,000			
3	Atomy	South Korea	1,830	1,710	7%	2009
4	JoyMain Int.	China	1,300	1,300	0%	2000
5	Perfect China	China	1,200	1,250	-4%	1994
6	Sunhope	China	1,100	1,200	-8%	1993
7	New Era Health	China	1,000	1,000	0%	1995
8	Longrich	China	850	850	0%	1986
9	Quanjian	China	650	650	0%	2004
10	Amore Pacific	South Korea	585	585	0%	1945
11	RIMAN	South Korea	545	545	0%	2018
12	QNet	Malaysia	520	520	0%	1998
13	Golden Days China	China	446	446	0%	1991
14	Tiens	China	435	435	0%	1995
15	Farmasi	Turkey	429	440	-3%	2003
16	Pola	Japan	411	433	-5%	1929
17	Miki Corp.	Japan	358	371	-4%	1965
18	Cosway	Malaysia	350	350	0%	1979
19	ModiCare	India	350	350	0%	1996
20	LG Household & Health	South Korea	320	320	0%	1947
21	For Days Co.	Japan	301	301	0%	1997
22	Betterway	Thailand	280	280	0%	1988
23	Noevir	Japan	245	245	0%	1964
24	Alliance In Motion	Philippines	238	238	0%	2005
25	Best World International	Singapore	235	228	3%	1990
26	Naturally Plus	Japan	208	218	-5%	1999
27	Anran	China	210	210	0%	2005
28	Kangmei	China	210	210	0%	1997
29	Elken	Malaysia	200	200	0%	1995
30	Ten Lead BioTech	Taiwan	200	200	0%	N/A
31	Alphay International	China	195	195	0%	2002
32	Gano Excel	Malaysia	178	178	0%	1995

33	BearCere Ju	Japan	163	165	-1%	1992
34	JapanLife Co.	Japan	158	158	0%	1975
35	Vestige Marketing	India	154	154	0%	2004
36	Giffarine	Thailand	152	150	1%	1996
37	PhytoScience	Malaysia	150	150	0%	2012
38	For You	China	147	147	0%	2012
39	Menard Cosmetics	Japan	129	150	-14%	1959
40	Naris Cosmetics	Japan	127	127	0%	1932
41	MI Lifestyle	India	126	126	0%	2013
42	Assuran	Japan	123	127	-3%	1994
43	Kangzen	Thailand	110	110	0%	1993
44	Zhulian Marketing	Malaysia	108	108	0%	1989
45	Maruko	Japan	106	121	-12%	1964
46	The Maira Co.	Japan	105	105	0%	1991
47	Diana Co.	Japan	104	105	-1%	1986
48	RCM Marketing	India	101	101	0%	2001

Data updated on August 2025

*The above list is subject to market changes and modifications.

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