



Top MLM companies in Africa

Summary:

Direct selling industry in Africa is dynamic with native and foreign direct selling companies invading the markets. This article explores deeper into the top MLM companies in Africa that contribute seamlessly to the global direct selling market. The table presents a detailed view of the native direct selling companies, their growth rate, year-over-year revenue, products, etc.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-africa>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Arvea Nature	Tunisia	35	35	0%	2013
2	Inuka Fragrances	South Africa	7	7	0%	2010
3	NeutroWay	Morocco	2	2	0%	2023
4	Healthgarde International	Nigeria	2	2	0%	2020

Data updated in July 2025

*The above list is subject to market changes and modifications.

Reference:

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