



## Top Essential Oils MLM Companies

### ***Summary:***

The direct selling industry is expecting to receive a significant contribution to its growth rate from the top essential oils MLM companies. The market leaders and newbies in the category have already established a strong hold in the global market with their secret ingredients and innovative products.



### ***Prepared by:***



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-essential-oils-mlm-companies>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Melaleuca	USA	2200	2300	-4%	1985
2	Young Living	USA	1800	2000	-10%	1993
3	Forever Living Products	USA	1700	1800	-6%	1978
4	DoTerra	USA	1450	1500	-3%	2008
5	Scentsy	USA	472	579	-18%	2004
6	It Works! Global	USA	450	450	0%	2001
7	MyDailyChoice	USA	178	178	0%	2014
8	LiveGood	USA	120	85	41%	N/A
9	Nuvo Olive Oil	USA	32	32	0%	2012
10	Jordan Essentials	USA	25	25	0%	2000
11	Kannaway	USA	17	17	0%	2014
12	HB Naturals	USA	3	3	0%	N/A
13	HTE USA	USA	3	3	0%	1993
14	Newgen Direct	United Kingdom	3	3	0%	2014

Data updated on June 2025

\*The above list is subject to market changes and modifications.

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