



## Top Direct Sales Jewelry Companies for 2025

### **Summary:**

The provided table enlists the top direct sales jewelry companies leading the market. It also provides information on their growth rate, revenue generation for the years 2024 and 2023, and the respective year in which each company was established.

Navigate through the details of the companies mentioned below and gather a better understanding of the prevailing trends in the jewelry market.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/mlm-jewelry-companies>



| #  | Company                   | Country      | Revenue 2024<br>(in million USD) | Revenue 2023<br>(in million USD) | Growth Rate | Year Founded |
|----|---------------------------|--------------|----------------------------------|----------------------------------|-------------|--------------|
| 1  | Yanbal International      | Peru         | 450                              | 500                              | -10%        | 1967         |
| 2  | Origami Owl               | USA          | 210                              | 210                              | 0%          | 2010         |
| 3  | Paparazzi Accessories     | USA          | 195                              | 195                              | 0%          | 2011         |
| 4  | Zhulian Marketing         | Malaysia     | 108                              | 108                              | 0%          | 1989         |
| 5  | Premier Designs           | USA          | 68                               | 68                               | 0%          | 1985         |
| 6  | Park Lane Jewelry         | USA          | 50                               | 50                               | 0%          | 1955         |
| 7  | Touchstone Crystal        | USA          | 26                               | 26                               | 0%          | 2009         |
| 8  | Initial Outfitters        | USA          | 21                               | 21                               | 0%          | 2006         |
| 9  | Compelling Creations      | USA          | 21                               | 21                               | 0%          | 1998         |
| 10 | Noonday Collection        | USA          | 17                               | 17                               | 0%          | 2010         |
| 11 | Inspiranza Designs        | USA          | 16                               | 16                               | 0%          | 2005         |
| 12 | Truu                      | Germany      | 15                               | 14                               | 7%          | N/A          |
| 13 | Plunder Design            | USA          | 12                               | 12                               | 0%          | N/A          |
| 14 | All Dazzle                | USA          | 10                               | 10                               | 0%          | 2005         |
| 15 | Fifth Avenue Collection   | USA          | 10                               | 10                               | 0%          | 1987         |
| 16 | Azuli Skye                | USA          | 9                                | 9                                | 0%          | 2008         |
| 17 | Magnabilities             | USA          | 7                                | 7                                | 0%          | 2012         |
| 18 | Miglio Designer Jewellery | South Africa | 5                                | 5                                | 0%          | 1990         |
| 19 | Magnetix Wellness         | Germany      | 5                                | 5                                | 0%          | 1999         |
| 20 | Bomb Party                | USA          | 5                                | 5                                | 0%          | N/A          |
| 21 | Nomades Collection        | USA          | 5                                | 5                                | 0%          | 2009         |
| 22 | jBloom Designs            | USA          | 5                                | 5                                | 0%          | 2004         |
| 23 | Sabika                    | USA          | 5                                | 5                                | 0%          | 2001         |
| 24 | Lilla Rose                | USA          | 4                                | 4                                | 0%          | 2016         |
| 25 | Adornable.u               | USA          | 3                                | 3                                | 0%          | N/A          |



Data updated in June 2025

\*The above list is subject to market changes and modifications.



***Reference:***

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