



Direct Sales Health Supplement Companies for 2024

Summary:

With the health-conscious generation growing up, the direct selling health and wellness industry also saw a steady growth with their products and services. Get into the details of how the sector is booming over the years through their revenue statistics through this table.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/direct-sales-supplement-companies>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	8,100	8,900	-9%	1959
2	Herbalife	USA	5,200	5,800	-10%	1980
3	Infinitus	China	3,200	3,900	-18%	1992
4	PM International	Luxembourg	2,550	2,380	7%	1993
5	Melaleuca	USA	2,400	2,700	-11%	1985
6	Nu Skin	USA	2,230	2,695	-17%	1984
7	Young Living	USA	2,000	2,200	-9%	1993
8	Forever Living Products	USA	1,800	2,000	-10%	1978
9	DoTerra	USA	1,750	1,830	-4%	2008
10	Optavia - Medifast	USA	1,600	1,530	5%	1981
11	JoyMain Int.	China	1,300	1,400	-7%	2000
12	Perfect China	China	1,250	1,500	-17%	1994
13	Sunhope	China	1,200	1,300	-8%	1993
14	USANA	USA	999	1,190	-16%	1992
15	DXN Global	USA	902	1,250	-28%	1993
16	Arbonne International	USA	700	800	-13%	1975
17	Beach Body	USA	692	873	-21%	1998
18	Quanjian	China	650	700	-7%	2004



19	Amore Pacific	South Korea	585	585	0%	1945
20	QNet	Malaysia	520	520	0%	1998
21	Pruvit	USA	507	598	-15%	2015
22	Shaklee	USA	500	595	-16%	1956
23	Yofoto	China	500	500	0%	2004
24	Juice Plus+	USA	495	580	-15%	1970
25	It Works! Global	USA	495	550	-10%	2001
26	Plexus Worldwide	USA	454	500	-9%	2008
27	Unicity	USA	450	600	-25%	2001
28	Golden Days China	China	446	446	0%	1991
29	Tiens	China	435	435	0%	1995
30	New Image Group	New Zealand	434	434	0%	1984
31	Farmasi	Turkey	428	459	-7%	2003
32	Nature's Sunshine	USA	422	444	-5%	1972
33	Miki Corp.	Japan	419	502	-17%	1965
34	Isagenix	USA	400	520	-23%	2002
35	Cosway	Malaysia	368	368	0%	1979
36	Modere	USA	368	368	0%	1,992
37	Faberlic	Russia	366	400	-9%	1997
38	Le-Vel	USA	350	420	-17%	2012



39	ModiCare	India	350	350	0%	1996
40	4Life	USA	341	341	0%	1998
41	Just International	Switzerland	315	315	0%	1930
42	For Days Co	Japan	301	301	0%	1997
43	Total Life Changes	USA	300	350	-14%	2003
44	LR Health and Beauty	Germany	285	310	-8%	1985
45	Noevir	Japan	271	240	13%	1964
46	Vestige Marketing	India	269	269	0%	2004

Data updated on July 2023

*The above list is subject to market changes and modifications.

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