



Direct Sales Health Supplement Companies 2024

Summary:

With the health-conscious generation growing up, the direct selling health and wellness industry also saw a steady growth with their products and services. Get into the details of how the sector is booming over the years through their revenue statistics through this table.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/direct-sales-supplement-companies>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Herbalife	USA	5,100	5,200	-2%	1980
3	Infinitus	China	3,500	3,200	9%	1992
4	PM International	Luxembourg	3,030	2,550	19%	1993
5	Melaleuca	USA	2,300	2,400	-4%	1985
6	Young Living	USA	2,000	2,000	0%	1993
7	Nu Skin	USA	1,970	2,230	-12%	1984
8	Forever Living Products	USA	1,800	1,800	0%	1978
9	DoTerra	USA	1,750	1,750	0%	2008
10	JoyMain Int.	China	1,300	1,300	0%	2000
11	Perfect China	China	1,250	1,250	0%	1994
12	Sunhope	China	1,200	1,200	0%	1993
13	Optavia - Medifast	USA	1,100	1,600	-31%	1981
14	USANA	USA	921	999	-8%	1992
15	DXN Global	USA	902	902	0%	1993
16	Arbonne International	USA	700	700	0%	1975
17	Quanjian	China	650	650	0%	2004
18	Amore Pacific	South Korea	585	585	0%	1945
19	Beach Body	USA	527	692	-24%	1998
20	QNet	Malaysia	520	520	0%	1998
21	Shaklee	USA	500	500	0%	1956



22	Unicity	USA	450	450	0%	2001
23	It Works! Global	USA	450	495	-9%	2001
24	Golden Days China	China	446	446	0%	1991
25	Nature's Sunshine	USA	445	422	5%	1972
26	Farmasi	Turkey	440	428	3%	2003
27	Tiens	China	435	435	0%	1995
28	New Image Group	New Zealand	434	434	0%	1984
29	Juice Plus+	USA	400	495	-19%	1970
30	Isagenix	USA	400	400	0%	2002
31	Plexus Worldwide	USA	377	454	-17%	2008
32	Miki Corp.	Japan	371	419	-11%	1965
33	Cosway	Malaysia	350	368	-5%	1979
34	Le-Vel	USA	350	350	0%	2012
35	ModiCare	India	350	350	0%	1996
36	Faberlic	Russia	346	366	-5%	1997
37	4Life	USA	341	341	0%	1998
38	Pruvit	USA	336	507	-34%	2015
39	For Days Co	Japan	301	301	0%	1997
40	Total Life Changes	USA	300	300	0%	2003
41	LR Health and Beauty	Germany	296	288	3%	1985
42	Just International	Switzerland	250	315	-21%	1930
43	Noevir	Japan	245	271	-10%	1964
44	Modere	USA	200	220	-9%	1992

45	Vestige Marketing	India	154	200	-23%	2004
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Data updated on June 2024

*The above list is subject to market changes and modifications.

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