



Top 100 Earners in Network Marketing Business for 2025

Summary:

Each year, the direct selling industry witnesses the rise and fall of businesses from across the globe. The top 100 MLM earners blog presents an elaborate list of their net worth, organization and more.

Prepared by:



© 2025 Epixel MLM Software. Published by Epixel, All rights reserved.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-10-business-earners-multi-level-marketing-business>

#	Name	Organization	Country	Annual Income	Life time income
1	Ada Caballero	Vida Divina	Mexico	\$14,400,000	\$2,000,000
2	Sandro Cazzato	Chogan	Switzerland	\$8,484,000	\$9,950,000
3	Hilde & Orjan Sæle	Zinzino	Norway	\$8,160,000	\$63,000,000
4	Yager Family	Amway	USA	\$7,200,000	\$480,000,000
5	Gustavo Salinas	ByDzyne	Ecuador	\$7,143,312	\$4,000,000
6	Stefania Lo Gatto & Danien Feier	Jifu	Italy, Germany	\$6,720,000	\$41,000,000
7	Joachim Heberlein	PM-International	Germany	\$6,420,000	\$53,000,000
8	Jeff Roberti	Juice Plus+	USA	\$5,400,000	\$106,000,000
9	Lisa Faeder Grossmann	Pruvit	USA	\$4,200,000	\$35,000,000
10	Marcell Rodriguez	ByDzyne	Ecuador	\$3,920,028	\$3,000,000
11	Dan & Megan Valentine	Optavia - Medifast	USA	\$3,720,000	\$4,100,000
12	Ana Cantera	Total Life Changes	Dominican Republic	\$3,600,000	NA
13	Ed Bestoso	Melaleuca	USA	\$3,600,000	\$60,000,000
14	Nobuhiro Kaneko	Thanks Al	Japan	\$3,600,000	\$22,000,000
15	Enrique and Graciela Varela	Herbalife	Mexico	\$3,540,000	\$15,000,000
16	Seville and Rachael Ko	Melaleuca	USA	\$3,516,000	\$2,700,000
17	Ryan Higgins	Truvy	USA	\$3,504,000	\$7,600,000
18	Robert Hollis	MyDailyChoice	USA	\$3,372,000	\$60,000,000
19	Rafael Rojas	Melaleuca	Mexico	\$3,360,000	\$18,000,000
20	Calvin Becerra	Jifu	USA	\$3,300,000	35,000,000
21	Jared and Heather Burnett	LivePURE	NA	\$3,180,000	\$18,000,000
22	Shane Douglas	ACN	USA	\$3,180,000	\$62,000,000
23	Hayley Hobson	DoTerra	USA	\$3,120,000	\$25,999,996
24	Anthony Napolitano	iGenius	USA	\$3,120,000	\$17,000,000
25	Jesse and Patricia Macpherson	Seacret Direct	USA	\$3,000,000	\$5,000,000
26	Darren Ewert	Enagic USA		\$3,000,000	\$15,000,000
27	Rolf Kipp	Forever Living Products	Germany	\$3,000,000	\$105,000,000
28	Jeff and Maureen Miller	Melaleuca	Canada	\$3,000,000	\$22,000,000
29	Steve Thompson	Ambit Energy	USA	\$3,000,000	\$19,000,000



30	Patrick and Allyse Sedivy	DoTerra	Canada, USA	\$3,000,000	\$4,000,000
31	Barry Chi & Holly Chen	Amway	Taiwan	\$3,000,000	\$75,000,000
32	Sunny Hsu & Debra Hsieh	Amway	China	\$3,000,000	\$16,000,000
33	A. Benitez & Raquel Cortez	Herbalife	USA	\$3,000,000	\$36,000,000
34	Dornan Family	Amway	NA	\$3,000,000	\$125,000,000
35	Patrick Maser & Mike Maser	ACN	USA	\$3,000,000	\$5,000,000
36	Kang Hyeon Sook & Ryu Inlk	Amway	South Korea	\$3,000,000	\$2,000,000
37	Stormy Wellington	Total Life Changes	NA	\$3,000,000	\$50,000,000
38	John and Lori Tartol	Herbalife	Ireland	\$2,880,000	\$27,000,000
39	Susan Peterson	Herbalife	USA	\$2,880,000	\$60,000,000
40	Isidro Luna & Lily Garcia	Vida Divina	NA	\$2,877,708	\$2,000,000
41	Evgeniya Novikova	APLGO	Russia	\$2,724,000	\$8,400,000
42	Leonard & Irina Weisbein	Herbalife	Russia	\$2,700,000	\$32,000,000
43	Steve & Gina Merritt	LifeWave	NA	\$2,640,000	\$25,000,000
44	Tae Ho Kim	Herbalife	South Korea	\$2,640,000	\$3,000,000
45	Jeff & Michelle Altgilbers	4Life	USA & Taiwan	\$2,640,000	\$48,000,000
46	Alaa Kotb	Jifu	Egypt	\$2,640,000	NA
47	David and Terri Miller	Optavia - Medifast	USA	\$2,496,000	\$2,000,000
48	Nina Shashukova	APLGO	Russia	\$2,472,000	\$1,500,000
49	Carrie Dickie	LifeVantage	USA	\$2,400,000	\$5,000,000
50	Azad Mohammadamin	NA	UK	\$2,400,000	NA
51	Toni Vanschoyck & Jay Treloar	Monat Global	USA	\$2,400,000	\$11,000,000
52	Ahmed Emad El Din	DubLi Network	Egypt	\$2,400,000	NA
53	Onyx Coale	LifeWave	USA	\$2,400,000	\$2,500,000
54	Omar Salazar	Vital Health Global	Mexico	\$2,400,000	\$12,000,000
55	Brian McClure	Ambit Energy	USA	\$2,400,000	\$25,000,000
56	Gianluca Gallo	NA	Italy	\$2,400,000	\$1,000,000
57	Boyd and Sandy Truman	DoTerra	USA	\$2,400,000	\$3,000,000
58	Andy and Natalie Goddard	DoTerra	USA	\$2,400,000	\$3,000,000



59	Kaoru Nakajima	Amway	Japan	\$2,400,000	\$25,000,000
60	Leonard & Esther Kim	Amway	South Korea	\$2,400,000	NA
61	Mark Lei & Peggy Yeh	Amway	Taiwan	\$2,400,000	NA
62	Trish and Bob Schwenkler	ASEA	USA	\$2,400,000	\$8,000,000
63	Gabi Steiner	Life Plus	Germany	\$2,400,000	\$3,000,000
64	Rapatsith Sasinonpakorn	Nu Skin	Thailand	\$2,400,000	NA
65	Anas Darrassi		USA	\$2,382,900	\$2,382,900
66	Art Napolitano	ACN	USA	\$2,340,000	\$3,000,000
67	Kami and Nathan Dempsey	It Works! Global	NA	\$2,340,000	\$3,000,000
68	Madra Meystedt Jones	It Works! Global	USA	\$2,340,000	\$3,000,000
69	Chavich Kim	Unicity	Thailand	\$2,340,000	\$27,000,000
70	Roger and Teresa Harding	DoTerra	USA	\$2,280,000	\$16,000,000
71	Rasa Comeban	Unicity	Thailand	\$2,280,000	\$21,000,000
72	Mark Comer	Synergy International	USA	\$2,280,000	\$22,000,000
73	Ray Montie	Ambit Energy	USA	\$2,256,000	\$2,500,000
74	Winston Yap	RIMAN	NA	\$2,202,000	NA
75	Minh and Julie Ho	QuiAri	USA	\$2,186,664	NA
76	Lily Garcia & Isidro Luna	Vida Divina	NA	\$2,184,000	\$2,000,000
77	Edgar Mojica	4Life	USA	\$2,160,000	\$36,000,000
78	Debra Raybern	Young Living	NA	\$2,148,000	\$6,000,000
79	Yun-Tae Hwang	Synergy International	NA	\$2,100,000	NA
80	Gregg and Carol Johnson	Young Living	USA	\$2,100,000	\$3,000,000
81	Giselle Sexsmith	Nu Skin	USA	\$2,100,000	\$25,000,000
82	Marco & Milagro Dubon	Forever Living Products	Guatemala	\$2,100,000	\$11,000,000
83	Mitch & Deidre Sala	Amway	Australia	\$2,100,000	NA
84	Naoki Hongo and Kimie Hongo	Nu Skin	Japan	\$2,100,000	\$3,000,000
85	Romacio Fulcher	NA	USA	\$2,028,000	\$10,000,000
86	Chavich Kim	Nu Skin	Thailand	\$1,980,000	\$27,000,000
87	Zeynel Açikel	One More International		\$1,944,000	\$4,000,000
88	Brian Carruthers	LegalShield	USA	\$1,920,000	\$30,000,000
89	Danyal Islam	NA	NA	\$1,920,000	\$1,100,000
90	Rita Hui	USANA		\$1,920,000	\$15,000,000



			N/A		
91	Aderly Dupont	NA	Canada	\$1,895,196	NA
92	Andrea Traina	BE Club	Italy	\$1,872,000	NA
93	Ming Kuan and Ming Chu Chen	Nu Skin	NA	\$1,860,000	\$3,500,000
94	Alex Reynoso	Melaleuca	NA	\$1,860,000	\$2,000,000
95	Ray Robbins	Mannatech	USA	\$1,857,996	\$78,000,000
96	Andreas Matuska	NA	Monaco	\$1,800,000	\$4,000,000
97	Rick Jordan	Unicity	NA	\$1,800,000	\$21,000,000
98	Ali Mavani	NA	NA	\$1,800,000	NA
99	Earica Cole	Paparazzi Accessories	NA	\$1,800,000	\$2,000,000
100	Daniel Mueller	Unicity	NA	\$1,800,000	\$2,000,000

Data updated on April 2025

*The above list is subject to market changes and modifications.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-10-business-earners-multi-level-marketing-business>

