



TOP SOLID 100 MLM COMPANIES FOR 2024

Summary:

The below table lists the Top 100 companies in multi-level marketing based on the consolidated revenue as of 2023 and 2022. The companies on this list provide a variety of products and services from households to technical services. The list also gives details of companies such as its country, year founded, and growth rate.

Explore more in detail about the companies below.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-solid-100-mlm-companies-in-2018>

#	COMPANY	COUNTRY	REVENUE 2023 (in million USD)	REVENUE 2022 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Natura & Co	Brazil	5,300	6,910	-23%	1969
3	Herbalife	USA	5,100	5,200	-2%	1980
4	eXp Realty	USA	4,300	4,600	-7%	2002
5	Vorwerk	Germany	4,200	4,100	2%	1883
6	Infinitus	China	3,500	3,200	9%	1992
7	PM International	Luxembourg	3,030	2,550	19%	1993
8	Utility Warehouse	UK	2,990	2,030	47%	2002
9	Coway	South Korea	2,900	2,900	0%	1989
10	Primerica	USA	2,810	2,720	3%	1977
11	Melaleuca	USA	2,300	2,400	-4%	1985
12	Sunrun	USA	2,260	2,321	-3%	2007
13	Young Living	USA	2,000	2,000	0%	1993
14	Nu Skin	USA	1,970	2,230	-12%	1984
15	Mary Kay	USA	1,800	2,200	-18%	1963
16	Forever Living Products	USA	1,800	1,800	0%	1978



17	DoTerra	USA	1,750	1,750	0%	2008
18	Atomy	South Korea	1,710	1,540	11%	2009
19	Vivint	USA	1,700	1,682	1%	1999
20	Tupperware	USA	1,310	1,305	0%	1946
21	World Financial Group	USA	1,300	1,200	8%	2001
22	JoyMain Int.	China	1,300	1,300	0%	2000
23	Perfect China	China	1,250	1,250	0%	1994
24	Rodan and Fields	USA	1,210	1,210	0%	2000
25	Sunhope	China	1,200	1,200	0%	1993
26	Optavia - Medifast	USA	1,100	1,600	-31%	1981
27	Ambit Energy	USA	1,090	1,250	-13%	2006
28	New Era Health	China	1,000	1,000	0%	1995
29	O Boticario	Brazil	995	995	0%	1977
30	Betterware de Mexico	Mexico	965	803	20%	1995
31	USANA	USA	921	999	-8%	1992
32	DXN Global	USA	902	902	0%	1993
33	SeneGence	USA	900	900	0%	1999
34	Longrich	China	850	850	0%	1986

35	Oriflame	Sweden	811	989	-18%	1967
36	Market America	USA	800	800	0%	1992
37	Belcorp	Peru	780	780	0%	1968
38	Monat Global	USA	700	700	0%	2014
39	Vida Divina	USA	700	700	0%	2016
40	Arbonne International	USA	700	700	0%	1975
41	REAL Brokerage	USA	689	382	80%	2014
42	Quanjian	China	650	650	0%	2004
43	Omnilife	Mexico	633	584	8%	1991
44	Crowd1	UAE	625	625	0%	2019
45	Color Street	USA	597	597	0%	2017
46	Amore Pacific	South Korea	585	585	0%	1945
47	Scentsy	USA	579	759	-24%	2004
48	Hy Cite Enterprises	USA	570	508	12%	1959
49	LegalShield	USA	546	542	1%	1972
50	RIMAN	South Korea	545	545	0%	2018
51	Yanbal International	Peru	536	536	0%	1967
52	Beach Body	USA	527	692	-24%	1998

53	QNet	Malaysia	520	520	0%	1998
54	Family First Life	USA	503	300	68%	2013
55	IM Academy	USA	500	500	0%	2013
56	Shaklee	USA	500	500	0%	1956
57	ACN	USA	500	500	0%	1993
58	Unicity	USA	450	450	0%	2001
59	It Works! Global	USA	450	495	-9%	2001
60	Golden Days China	China	446	446	0%	1991
61	Nature's Sunshine	USA	445	422	5%	1972
62	Farmasi	Turkey	440	428	3%	2003
63	Tiens	China	435	435	0%	1995
64	New Image Group	New Zealand	434	434	0%	1984
65	Pola	Japan	433	548	-21%	1929
66	Thirty One Gifts	USA	410	410	0%	2003
67	LuLaRoe	USA	400	400	0%	2013
68	Juice Plus+	USA	400	495	-19%	1970
69	Isagenix	USA	400	400	0%	2002
70	Lux International	Switzerland	396	396	0%	1901

71	Plexus Worldwide	USA	377	454	-17%	2008
72	Miki Corp.	Japan	371	419	-11%	1965
73	GS Partners	Comoros	370	114	225%	2020
74	LifeWave	USA	369	320	15%	2004
75	Younique	USA	368	368	0%	2012
76	Cosway	Malaysia	350	368	-5%	1979
77	Pure Romance	USA	350	350	0%	1993
78	Le-Vel	USA	350	350	0%	2012
79	Partner.co	USA	350	350	0%	2007
80	ModiCare	India	350	350	0%	1996
81	Faberlic	Russia	346	366	-5%	1997
82	Chogan	Italy	342	101	239%	2013
83	4Life	USA	341	341	0%	1998
84	BeautyCounter	USA	340	340	0%	2013
85	Pruvit	USA	336	507	-34%	2015
86	LG Household & Health	South Korea	320	320	0%	1947
87	Seacret Direct	USA	320	320	0%	2005
88	Stella & Dot	USA	315	315	0%	2003

89	LR Health & Beauty	Germany	302	285	6%	1985
90	For Days Co.	Japan	301	301	0%	1997
91	Total Life Changes	USA	300	300	0%	2003
92	Neora	USA	300	300	0%	2011
93	PHP Agency	USA	300	200	50%	2009
94	Princess House	USA	299	383	-22%	1963
95	Pampered Chef	USA	294	294	0%	1980
96	Prowin international	Germany	283	283	0%	1995
97	Betterway	Thailand	280	280	0%	1988
98	Greenway Global	Czechia	265	265	0%	2017
99	Just International	Switzerland	250	315	-21%	1930
100	New U Life	USA	250	250	0%	2017

Data updated in April 2024

*The above list is subject to market changes and modifications.

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