



TOP SOLID 100 MLM COMPANIES FOR 2026

Summary:

The below table lists the Top 100 companies in multi-level marketing based on the consolidated revenue as of 2025 and 2024. The companies on this list provide a variety of products and services from households to technical services. The list also gives details of companies such as its country, year founded, and growth rate.

Explore more in detail about the companies below.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-solid-100-mlm-companies-in-2018>

#	COMPANY	COUNTRY	REVENUE 2025 (in million USD)	REVENUE 2024(in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,300	7,400	-1%	1959
2	Herbalife	USA	5,038	5,000	1%	1980
3	Vorwerk	Germany	4,900	4,100	20%	1883
4	eXp Realty	USA	4,800	4,567	5%	2009
5	Natura & Co	Brazil	4,350	4,200	4%	1969
6	PM-International	Luxembourg	4,088	3,220	27%	1993
7	Coway	South Korea	3,300	3,031	9%	1989
8	Primerica	USA	3,292	3,089	7%	1977
9	Infinitus	China	3,000	3,000	0%	1992
10	Sunrun	USA	2,957	2,037	45%	2007
11	Mary Kay	USA	2,400	2,400	0%	1963
12	Utility Warehouse	UK	2,400	2,590	-7%	2002
13	Melaleuca	USA	2,200	2,200	0%	1985
14	doTERRA	USA	2,000	2,000	0%	2008
15	World Financial Group	USA	2,000	1,500	33%	2001
16	The Real Brokerage	USA	2,000	1,260	59%	2014
17	Young Living	USA	1,800	1,800	0%	1993
18	Forever Living Products	USA	1,700	1,700	0%	1978
19	Atomy	South Korea	1,700	1,830	-7%	2009
20	Nu Skin	USA	1,490	1,732	-14%	1984
21	JoyMain International	China	1,300	1,300	0%	2000
22	Perfect China	China	1,200	1,200	0%	1994
23	Sunhope	China	1,100	1,100	0%	1993
24	Vivint Smart Home	USA	1,000	1,000	0%	1999
25	Ambit Energy	USA	1,000	1,030	-3%	2006
26	New Era Health	China	1,000	1,000	0%	1995
27	O Boticário	Brazil	995	995	0%	1977
28	Family First Life	USA	940	775	21%	2013
29	USANA	USA	925	855	8%	1992
30	Vida Divina	USA	917	917	0%	2016
31	Longrich	China	850	850	0%	1986
32	Betterware de México	Mexico	828	689	20%	1995



33	SeneGence	USA	800	800	0%	1999
34	DXN	USA	800	800	0%	1993
35	Belcorp	Peru	780	780	0%	1968
36	Arbonne	USA	700	700	0%	1975
37	Oriflame	Sweden	653	653	0%	1967
38	Quanjian	China	650	650	0%	2004
39	C1	UAE	625	625	0%	2019
40	Farmasi	Turkey	610	429	42%	2003
41	Omnilife	Mexico	603	584	3%	1991
42	Monat Global	USA	600	600	0%	2014
43	Chogan	Italy	590	450	31%	2013
44	LegalShield	USA	585	561	4%	1972
45	Amorepacific	South Korea	585	585	0%	1945
46	LifeWave	USA	581	555	5%	2004
47	RIMAN	South Korea	545	545	0%	2018
48	QNet	Malaysia	520	520	0%	1998
49	Shaklee	USA	500	500	0%	1956
50	ACN	USA	500	500	0%	1993
51	Market America	USA	500	500	0%	1992
52	Nature's Sunshine	USA	480	454	6%	1972
53	Unicity	USA	450	450	0%	2001
54	Yanbal International	Peru	450	450	0%	1967
55	Hy Cite	USA	449	487	-8%	1959
56	Golden Days China	China	446	446	0%	1991
57	Faberlic	Russia	443	368	20%	1997
58	Tiens	China	435	435	0%	1995
59	Premier Financial Alliance	USA	400	350	14%	2003
60	PHP Agency	USA	400	440	-9%	2009
61	OlyLife	Malaysia	400	250	60%	2022
62	Isagenix	USA	400	400	0%	2002
63	Lux International	Switzerland	396	396	0%	1901
64	Partner.Co	USA	395	395	0%	2007
65	LuLaRoe	USA	395	395	0%	2013
66	Juice Plus+	USA	395	395	0%	1970
67	Pola	Japan	388	411	-6%	1929

68	Medifast	USA	386	602	-36%	1981
69	Greenway Global	Czechia	372	326	14%	2017
70	Younique	USA	368	368	0%	2012
71	Zinzino	Sweden	363	202	80%	2005
72	Scentsy	USA	354	472	-25%	2004
73	Miki Corporation	Japan	353	358	-1%	1965
74	Le-Vel	USA	350	350	0%	2012
75	Cosway	Malaysia	350	350	0%	1979
76	ModiCare	India	350	350	0%	1996
77	InCruises	USA	350	253	38%	2015
78	LR Health & Beauty	Germany	326	303	8%	1985
79	Best World International	Singapore	325	235	38%	1990
80	LG Household & Health Care	South Korea	320	320	0%	1947
81	Pampered Chef	USA	300	300	0%	1980
82	Neora	USA	300	300	0%	2011
83	4Life	USA	300	300	0%	1998
84	Pruvit	USA	295	295	0%	2015
85	Princess House	USA	289	320	-10%	1963
86	Plexus Worldwide	USA	284	341	-17%	2008
87	proWIN international	Germany	283	283	0%	1995
88	Betterway	Thailand	280	280	0%	1988
89	Siberian Health	Russia	280	280	0%	1996
90	New Image Group	New Zealand	261	261	0%	1984
91	Beachbody	USA	252	419	-40%	1998
92	Total Life Changes	USA	250	250	0%	2003
93	Color Street	USA	250	350	-29%	2017
94	Stella & Dot	USA	250	250	0%	2003
95	Seacret Direct	USA	250	250	0%	2005
96	Pure Romance	USA	250	350	-29%	1993
97	Just International	Switzerland	250	250	0%	1930
98	Noevir	Japan	243	245	-1%	1964
99	Alliance In Motion Global	Philippines	238	238	0%	2005
100	Sunrider International	USA	236	236	0%	1982

Data updated in May 2026

*The above list is subject to market changes and modifications.



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