



TOP SOLID 100 MLM COMPANIES FOR 2025

Summary:

The below table lists the Top 100 companies in multi-level marketing based on the consolidated revenue as of 2024 and 2023. The companies on this list provide a variety of products and services from households to technical services. The list also gives details of companies such as its country, year founded, and growth rate.

Explore more in detail about the companies below.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-solid-100-mlm-companies-in-2018>

#	COMPANY	COUNTRY	REVENUE 2024 (in million USD)	REVENUE 2023 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7400	7700	-4%	1959
2	Natura and Co	Brazil	5649	4671	21%	1969
3	Herbalife	USA	5000	5062	-1%	1980
4	eXp Realty	USA	4567	4300	6%	2009
5	Vorwerk	Germany	4100	3450	19%	1883
6	PM-International	Luxembourg	3220	3030	6%	1993
7	Primerica	USA	3089	2748	12%	1977
8	Coway	South Korea	3031	2699	12%	1989
9	Infinitus	China	3000	3500	-14%	1992
10	Utility Warehouse	UK	2590	2990	-13%	2002
11	Mary Kay	USA	2400	2500	-4%	1963
12	Melaleuca	USA	2200	2300	-4%	1985
13	Sunrun	USA	2037	2260	-10%	2007
14	Atomy	South Korea	1830	1710	7%	2009
15	Young Living	USA	1800	2000	-10%	1993
16	Nu Skin	USA	1732	1969	-12%	1984



17	Forever Living Products	USA	1700	1800	-6%	1978
18	World Financial Group	USA	1500	1300	15%	2001
19	DoTerra	USA	1450	1500	-3%	2008
20	JoyMain Int.	China	1300	1300	0%	2000
21	REAL Brokerage	USA	1260	689	83%	2014
22	Perfect China	China	1200	1250	-4%	1994
23	Sunhope	China	1100	1200	-8%	1993
24	Ambit Energy	USA	1030	1090	-6%	2006
25	Vivint Smart Home	USA	1000	790	27%	1999
26	New Era Health	China	1000	1000	0%	1995
27	O Boticario	Brazil	995	995	0%	1977
28	Vida Divina	USA	917	917	0%	2016
29	USANA	USA	855	921	-7%	1992
30	Longrich	China	850	850	0%	1986
31	SeneGence	USA	800	900	-11%	1999
32	DXN Global	Malaysia	800	902	-11%	1993
33	Belcorp	Peru	780	780	0%	1968
34	Family First Life	USA	775	503	54%	2013

35	Arbonne International	USA	700	700	0%	1975
36	Betterware de Mexico	Mexico	689	768	-10%	1995
37	Oriflame	Sweden	653	811	-19%	1967
38	Quanjian	China	650	650	0%	2004
39	C1	UAE	625	625	0%	2019
40	Optavia - Medifast	USA	602	1072	-44%	1981
41	Monat Global	USA	600	700	-14%	2014
42	Amore Pacific	South Korea	585	585	0%	1945
43	Omnilife	Mexico	584	633	-8%	1991
44	LegalShield	USA	561	546	3%	1972
45	LifeWave	USA	555	370	50%	2004
46	RIMAN	South Korea	545	545	0%	2018
47	QNet	Malaysia	520	520	0%	1998
48	Market America	USA	500	800	-38%	1992
49	IYOVIA	USA	500	500	0%	2013
50	ACN	USA	500	500	0%	1993
51	Shaklee	USA	500	500	0%	1956
52	Hy Cite	USA	487	570	-15%	1959



53	Scentsy	USA	472	579	-18%	2004
54	Nature's Sunshine	USA	454	445	2%	1972
55	It Works! Global	USA	450	450	0%	2001
56	Unicity	USA	450	450	0%	2001
57	Yanbal International	Peru	450	500	-10%	1967
58	Chogan	Italy	450	342	32%	2013
59	Golden Days China	China	446	446	0%	1991
60	PHP Agency	N/A	440	300	47%	2009
61	Tiens	China	435	435	0%	1995
62	Farmasi	Turkey	429	440	-3%	2003
63	Beach Body	USA	419	527	-20%	1998
64	Pola	Japan	411	433	-5%	1929
65	Isagenix	USA	400	400	0%	2002
66	Lux International	Switzerland	396	396	0%	1901
67	Juice Plus+	USA	395	400	-1%	1970
68	LuLaRoe	USA	395	400	-1%	2013
69	Younique	USA	368	368	0%	2012
70	Faberlic	Russia	368	346	6%	1997

71	Miki Corp.	Japan	358	371	-4%	1965
72	Cosway	Malaysia	350	350	0%	1979
73	Partner.co	USA	350	350	0%	2007
74	Le-Vel	USA	350	350	0%	2012
75	ModiCare	India	350	350	0%	1996
76	Pure Romance	USA	350	350	0%	1993
77	Premier Financial Alliance	USA	350	300	17%	2003
78	Plexus Worldwide	USA	341	377	-10%	2008
79	Pruvit	USA	336	336	0%	2015
80	Greenway Global	Czech Republic	326	307	6%	2017
81	Princess House	USA	320	299	7%	1963
82	LG Household & Health	South Korea	320	320	0%	1947
83	LR Health & Beauty	Germany	303	296	2%	1985
84	For Days Co.	Japan	301	301	0%	1997
85	Pampered Chef	USA	300	300	0%	1980
86	4Life	USA	300	341	-12%	1998
87	Neora	USA	300	300	0%	2011
88	Prowin international	Germany	283	283	0%	1995



89	Siberian Health	Russia	280	280	0%	1996
90	Betterway	Thailand	280	280	0%	1988
91	New Image Group	New Zealand	261	434	-40%	1984
92	InCruises (InGroup)	USA	253	205	23%	2015
93	New U Life	USA	250	250	0%	2017
94	Just International	Switzerland	250	250	0%	1930
95	Seacret Direct	USA	250	320	-22%	2005
96	Stella & Dot	USA	250	300	-17%	2003
97	Total Life Changes	USA	250	300	-17%	2003
98	Noevir	Japan	245	245	0%	1964
99	Alliance In Motion	Philippines	238	238	0%	2005
100	Sunrider International	USA	236	236	0%	1982

Data updated in April 2025

*The above list is subject to market changes and modifications.

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