



TOP SOLID 100 MLM COMPANIES FOR 2023

Summary:

The below table lists the Top 100 companies in multi-level marketing based on the consolidated revenue as of 2021 and 2022. The companies on this list provide a variety of products and services from households to technical services. The list also gives details of companies such as its country, year founded, and growth rate.

Explore more in detail about the companies below.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-solid-100-mlm-companies-in-2018>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	8.10	8.90	-9%	1959
2	Natura & Co (Avon, The Body Shop)	Brazil	6.91	7.20	-4%	1969
3	Herbalife	USA	5.20	5.80	-10%	1980

4	eXp Realty	USA	4.60	3.80	21%	2002
5	Vorwerk	Germany	4.10	4.60	-11%	1883
6	Infinitus	China	3.20	3.90	-18%	1992
7	Coway	South Korea	2.90	3.20	-9%	1989
8	Primerica	USA	2.72	2.71	0%	1977
9	PM International	Luxembourg	2.55	2.38	7%	1993
10	Melaleuca	USA	2.40	2.70	-11%	1985
11	Nu Skin	USA	2.23	2.69	-17%	1984
12	Mary Kay	USA	2.20	2.60	-15%	1963
13	Utility Warehouse - Telecom Plus	UK	2.03	1.50	35%	2002
14	Young Living	USA	2.00	2.20	-9%	1993
15	Forever Living Products	USA	1.80	2.00	-10%	1978
16	DoTerra	USA	1.75	1.83	-4%	2008
17	Optavia - Medifast	USA	1.60	1.53	5%	1981
18	Atomy	South Korea	1.54	1.84	-16%	2009
19	JoyMain Int.	China	1.30	1.40	-7%	2000
20	Tupperware	USA	1.30	1.60	-19%	1946

21	Perfect China	China	1.25	1.50	-17%	1994
22	Ambit Energy	USA	1.25	1.04	20%	2006
23	Rodan and Fields	USA	1.21	1.40	-14%	2000
24	Sunhope	China	1.20	1.30	-8%	1998
25	New Era Health	China	1.00	1.195	-16%	1995
26	USANA	USA	0.999	1.19	-16%	1992
27	O Boticario	Brazil	0.995	1.10	-10%	1977
28	Oriflame	Sweden	0.989	1.10	-10%	1967
29	DXN Global	USA	0.902	1.25	-28%	1993
30	SeneGence	USA	0.90	1.02	-12%	1999
31	Longrich	China	0.85	1.00	-15%	1986
32	Betterware de Mexico	Mexico	0.80	0.49	64%	1995
33	Market America	USA	0.80	0.879	-9%	1992
34	Kynect	USA	0.79	0.79	0%	2005
35	Belcorp	Peru	0.78	0.85	-8%	1968
36	Scentsy	USA	0.759	1.02	-26%	2004
37	Monat Global	USA	0.70	0.80	-13%	2014

38	Vida Divina	USA	0.70	0.80	-13%	2016
39	Arbonne International	USA	0.70	0.80	-13%	1975
40	Beach Body	USA	0.69	0.87	-21%	1998
41	Quanjian	China	0.65	0.70	-7%	2004
42	Team National	USA	0.64	0.64	0%	1997
43	Crowd1	UAE	0.625	0.625	0%	2019
44	Color Street	USA	0.597	0.597	0%	2017
45	Amore Pacific	South Korea	0.585	0.585	0%	1945
46	Omnilife	Mexico	0.58	0.56	4%	1991
47	Pola	Japan	0.548	0.69	-21%	1929
48	RIMAN	South Korea	0.545	0.538	1%	2018
49	LegalShield	USA	0.542	0.523	4%	1972
50	Yanbal International	Peru	0.536	0.536	0%	1967
51	QNet	Malaysia	0.52	0.52	0%	1998
52	Hy Cite Enterprises	USA	0.508	0.423	20%	1959
53	Pruvit	USA	0.507	0.598	-15%	2015
54	ACN	USA	0.50	0.50	0%	1993

55	IM Mastery Academy	USA	0.50	0.50	0%	2013
56	Shaklee	USA	0.50	0.595	-16%	1956
57	Yofoto	China	0.50	0.50	0%	2004
58	Juice Plus+	USA	0.495	0.58	-15%	1970
59	It Works! Global	USA	0.495	0.55	-10%	2001
60	NewAge	USA	0.489	0.499	-2%	1996
61	Rolmex	China	0.459	0.459	0%	1982
62	Plexus Worldwide	USA	0.454	0.50	-9%	2008
63	Unicity	USA	0.45	0.60	-25%	2001
64	Golden Days China	China	0.446	0.446	0%	1991
65	Tiens	China	0.435	0.435	0%	1995
66	New Image Group	New Zealand	0.434	0.434	0%	1984
67	Farmasi	Turkey	0.428	0.459	-7%	2003
68	Nature's Sunshine	USA	0.422	0.444	-5%	1972
69	Miki Corp.	Japan	0.419	0.502	-17%	1965
70	Thirty One Gifts	USA	0.41	0.41	0%	2003
71	LuLaRoe	USA	0.40	0.50	-20%	2013

72	Isagenix	USA	0.40	0.52	-23%	2002
73	Lux International	Switzerland	0.396	0.396	0%	1901
74	Princess House	USA	0.383	0.286	34%	1963
75	Younique	USA	0.368	0.368	0%	2012
76	Cosway	Malaysia	0.368	0.368	0%	1979
77	Modere	USA	0.368	0.368	0%	1992
78	Faberlic	Russia	0.366	0.40	-9%	1997
79	Le-Vel	USA	0.35	0.42	-17%	2012
80	ModiCare	India	0.35	0.35	0%	1996
81	XIFRA	Mexico	0.35	0.35	0%	2003
82	4Life	USA	0.341	0.341	0%	1998
83	BeautyCounter	USA	0.34	0.34	0%	2013
84	LG Household & Health	South Korea	0.32	0.32	0%	1947
85	Seacret Direct	USA	0.32	0.32	0%	2005
86	Just International	Switzerland	0.315	0.315	0%	1930
87	Stella & Dot	USA	0.315	0.315	0%	2003
88	Pure Romance	USA	0.312	0.312	0%	1993

89	Family Heritage Life	USA	0.309	0.309	0%	1989
90	For Days Co.	Japan	0.301	0.301	0%	1997
91	Neora	USA	0.30	0.395	-24%	2011
92	Apollo China	China	0.30	0.30	0%	1996
93	Total Life Changes	USA	0.30	0.35	-14%	2003
94	Pampered Chef	USA	0.294	0.294	0%	1980
95	LR Health and Beauty	Germany	0.285	0.31	-8%	1985
96	Kyani	USA	0.285	0.285	0%	2007
97	Prowin international	Germany	0.283	0.24	18%	1995
98	Betterway	Thailand	0.28	0.28	0%	1988
99	Noevir	Japan	0.271	0.24	13%	1964
100	Vestige Marketing	India	0.269	0.269	0%	2004

Data updated in May 2023

*The above list is subject to market changes and modifications.

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