



## TOP SOLID 100 MLM-UNTERNEHMEN FÜR 2024

### **Zusammenfassung:**

In der nachstehenden Tabelle sind die 100 größten Unternehmen im Multi-Level-Marketing auf der Grundlage des konsolidierten Umsatzes für die Jahre 2023 und 2022 aufgeführt. Die Unternehmen auf dieser Liste bieten eine Vielzahl von Produkten und Dienstleistungen an, von Haushalten bis hin zu technischen Dienstleistungen. Die Liste enthält auch Details zu den Unternehmen, wie das Land, das Gründungsjahr und die Wachstumsrate.

Mehr Details zu den Unternehmen finden Sie weiter unten.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/de/blog/top-solid-100-mlm-unternehmen>

| #  | COMPANY           | COUNTRY     | REVENUE 2023 (in million USD) | REVENUE 2022 (in million USD) | Growth Rate | Year Founded |
|----|-------------------|-------------|-------------------------------|-------------------------------|-------------|--------------|
| 1  | Amway             | USA         | 7,700                         | 8,100                         | -5%         | 1959         |
| 2  | Natura & Co       | Brazil      | 5,300                         | 6,910                         | -23%        | 1969         |
| 3  | Herbalife         | USA         | 5,100                         | 5,200                         | -2%         | 1980         |
| 4  | eXp Realty        | USA         | 4,300                         | 4,600                         | -7%         | 2002         |
| 5  | Vorwerk           | Germany     | 4,200                         | 4,100                         | 2%          | 1883         |
| 6  | Infinitus         | China       | 3,500                         | 3,200                         | 9%          | 1992         |
| 7  | PM International  | Luxembourg  | 3,030                         | 2,550                         | 19%         | 1993         |
| 8  | Utility Warehouse | UK          | 2,990                         | 2,030                         | 47%         | 2002         |
| 9  | Coway             | South Korea | 2,900                         | 2,900                         | 0%          | 1989         |
| 10 | Primerica         | USA         | 2,810                         | 2,720                         | 3%          | 1977         |
| 11 | Melaleuca         | USA         | 2,300                         | 2,400                         | -4%         | 1985         |
| 12 | Sunrun            | USA         | 2,260                         | 2,321                         | -3%         | 2007         |
| 13 | Young Living      | USA         | 2,000                         | 2,000                         | 0%          | 1993         |
| 14 | Nu Skin           | USA         | 1,970                         | 2,230                         | -12%        | 1984         |
| 15 | Mary Kay          | USA         | 1,800                         | 2,200                         | -18%        | 1963         |



|    |                         |             |       |       |      |      |
|----|-------------------------|-------------|-------|-------|------|------|
| 16 | Forever Living Products | USA         | 1,800 | 1,800 | 0%   | 1978 |
| 17 | DoTerra                 | USA         | 1,750 | 1,750 | 0%   | 2008 |
| 18 | Atomy                   | South Korea | 1,710 | 1,540 | 11%  | 2009 |
| 19 | Vivint                  | USA         | 1,700 | 1,682 | 1%   | 1999 |
| 20 | Tupperware              | USA         | 1,310 | 1,305 | 0%   | 1946 |
| 21 | World Financial Group   | USA         | 1,300 | 1,200 | 8%   | 2001 |
| 22 | JoyMain Int.            | China       | 1,300 | 1,300 | 0%   | 2000 |
| 23 | Perfect China           | China       | 1,250 | 1,250 | 0%   | 1994 |
| 24 | Rodan and Fields        | USA         | 1,210 | 1,210 | 0%   | 2000 |
| 25 | Sunhope                 | China       | 1,200 | 1,200 | 0%   | 1993 |
| 26 | Optavia - Medifast      | USA         | 1,100 | 1,600 | -31% | 1981 |
| 27 | Ambit Energy            | USA         | 1,090 | 1,250 | -13% | 2006 |
| 28 | New Era Health          | China       | 1,000 | 1,000 | 0%   | 1995 |
| 29 | O Boticario             | Brazil      | 995   | 995   | 0%   | 1977 |
| 30 | Betterware de Mexico    | Mexico      | 965   | 803   | 20%  | 1995 |
| 31 | USANA                   | USA         | 921   | 999   | -8%  | 1992 |
| 32 | DXN Global              | USA         | 902   | 902   | 0%   | 1993 |
| 33 | SeneGence               | USA         | 900   | 900   | 0%   | 1999 |

|    |                       |             |     |     |      |      |
|----|-----------------------|-------------|-----|-----|------|------|
| 34 | Longrich              | China       | 850 | 850 | 0%   | 1986 |
| 35 | Oriflame              | Sweden      | 811 | 989 | -18% | 1967 |
| 36 | Market America        | USA         | 800 | 800 | 0%   | 1992 |
| 37 | Belcorp               | Peru        | 780 | 780 | 0%   | 1968 |
| 38 | Monat Global          | USA         | 700 | 700 | 0%   | 2014 |
| 39 | Vida Divina           | USA         | 700 | 700 | 0%   | 2016 |
| 40 | Arbonne International | USA         | 700 | 700 | 0%   | 1975 |
| 41 | REAL Brokerage        | USA         | 689 | 382 | 80%  | 2014 |
| 42 | Quanjian              | China       | 650 | 650 | 0%   | 2004 |
| 43 | Omnilife              | Mexico      | 633 | 584 | 8%   | 1991 |
| 44 | Crowd1                | UAE         | 625 | 625 | 0%   | 2019 |
| 45 | Color Street          | USA         | 597 | 597 | 0%   | 2017 |
| 46 | Amore Pacific         | South Korea | 585 | 585 | 0%   | 1945 |
| 47 | Scentsy               | USA         | 579 | 759 | -24% | 2004 |
| 48 | Hy Cite Enterprises   | USA         | 570 | 508 | 12%  | 1959 |
| 49 | LegalShield           | USA         | 546 | 542 | 1%   | 1972 |
| 50 | RIMAN                 | South Korea | 545 | 545 | 0%   | 2018 |
| 51 | Yanbal International  | Peru        | 536 | 536 | 0%   | 1967 |



|    |                   |             |     |     |      |      |
|----|-------------------|-------------|-----|-----|------|------|
| 52 | Beach Body        | USA         | 527 | 692 | -24% | 1998 |
| 53 | QNet              | Malaysia    | 520 | 520 | 0%   | 1998 |
| 54 | Family First Life | USA         | 503 | 300 | 68%  | 2013 |
| 55 | IM Academy        | USA         | 500 | 500 | 0%   | 2013 |
| 56 | Shaklee           | USA         | 500 | 500 | 0%   | 1956 |
| 57 | ACN               | USA         | 500 | 500 | 0%   | 1993 |
| 58 | Unicity           | USA         | 450 | 450 | 0%   | 2001 |
| 59 | It Works! Global  | USA         | 450 | 495 | -9%  | 2001 |
| 60 | Golden Days China | China       | 446 | 446 | 0%   | 1991 |
| 61 | Nature's Sunshine | USA         | 445 | 422 | 5%   | 1972 |
| 62 | Farmasi           | Turkey      | 440 | 428 | 3%   | 2003 |
| 63 | Tiens             | China       | 435 | 435 | 0%   | 1995 |
| 64 | New Image Group   | New Zealand | 434 | 434 | 0%   | 1984 |
| 65 | Pola              | Japan       | 433 | 548 | -21% | 1929 |
| 66 | Thirty One Gifts  | USA         | 410 | 410 | 0%   | 2003 |
| 67 | LuLaRoe           | USA         | 400 | 400 | 0%   | 2013 |
| 68 | Juice Plus+       | USA         | 400 | 495 | -19% | 1970 |
| 69 | Isagenix          | USA         | 400 | 400 | 0%   | 2002 |



|    |                       |             |     |     |      |      |
|----|-----------------------|-------------|-----|-----|------|------|
| 70 | Lux International     | Switzerland | 396 | 396 | 0%   | 1901 |
| 71 | Plexus Worldwide      | USA         | 377 | 454 | -17% | 2008 |
| 72 | Miki Corp.            | Japan       | 371 | 419 | -11% | 1965 |
| 73 | GS Partners           | Comoros     | 370 | 114 | 225% | 2020 |
| 74 | LifeWave              | USA         | 369 | 320 | 15%  | 2004 |
| 75 | Younique              | USA         | 368 | 368 | 0%   | 2012 |
| 76 | Cosway                | Malaysia    | 350 | 368 | -5%  | 1979 |
| 77 | Pure Romance          | USA         | 350 | 350 | 0%   | 1993 |
| 78 | Le-Vel                | USA         | 350 | 350 | 0%   | 2012 |
| 79 | Partner.co            | USA         | 350 | 350 | 0%   | 2007 |
| 80 | ModiCare              | India       | 350 | 350 | 0%   | 1996 |
| 81 | Faberlic              | Russia      | 346 | 366 | -5%  | 1997 |
| 82 | Chogan                | Italy       | 342 | 101 | 239% | 2013 |
| 83 | 4Life                 | USA         | 341 | 341 | 0%   | 1998 |
| 84 | BeautyCounter         | USA         | 340 | 340 | 0%   | 2013 |
| 85 | Pruvit                | USA         | 336 | 507 | -34% | 2015 |
| 86 | LG Household & Health | South Korea | 320 | 320 | 0%   | 1947 |
| 87 | Seacret Direct        | USA         | 320 | 320 | 0%   | 2005 |

|     |                      |             |     |     |      |      |
|-----|----------------------|-------------|-----|-----|------|------|
| 88  | Stella & Dot         | USA         | 315 | 315 | 0%   | 2003 |
| 89  | LR Health & Beauty   | Germany     | 302 | 285 | 6%   | 1985 |
| 90  | For Days Co.         | Japan       | 301 | 301 | 0%   | 1997 |
| 91  | Total Life Changes   | USA         | 300 | 300 | 0%   | 2003 |
| 92  | Neora                | USA         | 300 | 300 | 0%   | 2011 |
| 93  | PHP Agency           | USA         | 300 | 200 | 50%  | 2009 |
| 94  | Princess House       | USA         | 299 | 383 | -22% | 1963 |
| 95  | Pampered Chef        | USA         | 294 | 294 | 0%   | 1980 |
| 96  | Prowin international | Germany     | 283 | 283 | 0%   | 1995 |
| 97  | Betterway            | Thailand    | 280 | 280 | 0%   | 1988 |
| 98  | Greenway Global      | Czechia     | 265 | 265 | 0%   | 2017 |
| 99  | Just International   | Switzerland | 250 | 315 | -21% | 1930 |
| 100 | New U Life           | USA         | 250 | 250 | 0%   | 2017 |

Daten aktualisiert im April 2024

\*Die obige Liste ist vorbehaltlich von Marktveränderungen und Änderungen.

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