



## Top Party Plan MLM Companies for 2023

### **Summary:**

The home party plan is the most popular and widely used MLM business plan in the direct selling industry. This table will take you through top party plan MLM companies for 2023 and inspiring statistics of their revenue and growth.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-party-plan-companies>

#	Company	Country	Revenue 2021 (in million USD)	Revenue 2020 (in million USD)	Growth Rate	Year Founded
1	Vorwerk	Germany	4600	4400	5%	1883
2	Mary Kay	USA	2600	2700	-4%	1963
3	Tupperware	USA	1600	1700	-6%	1948
4	DXN Global	USA	1250	1250	0%	1993
5	Scentsy	USA	1020	893	14%	2004
6	Color Street	USA	597	597	0%	2017
7	Yanbal International	Peru	536	536	0%	1967
8	Thirty-One Gifts	USA	410	410	0%	2003
9	Pure Romance	USA	312	312	0%	1993
10	Pampered Chef	USA	294	294	0%	1980
11	Princess House	USA	286	195	47%	1963

Data updated on January 2023

\*The above list is subject to market changes and modifications.

**Reference:**

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