



## 2025 年全球 100 强网络营销公司排行榜

### 摘要:

下表根据截至 2023 年和 2022 年的综合收入列出了多层次传销领域的 100 强公司。上榜公司提供从家庭到技术服务的各种产品和服务。榜单还提供了公司的详细信息，如国家、成立年份和增长率。

更多公司详情，请浏览下文。

Prepared by:



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### 参考资料:

<https://www.epixelmlmsoftware.com/zh-hans/blog/最可靠的-100-家传销公司>



#	公司	国家	2023 年收入 (单位：百万美元)	2022 年收入 (单位：百万美元)	增长率	成立年份
1	Amway	USA	7,700	8,100	-5%	1959
2	Natura & Co	Brazil	5,300	6,910	-23%	1969
3	Herbalife	USA	5,100	5,200	-2%	1980
4	eXp Realty	USA	4,300	4,600	-7%	2002
5	Vorwerk	Germany	4,200	4,100	2%	1883
6	Infinitus	China	3,500	3,200	9%	1992
7	PM International	Luxembourg	3,030	2,550	19%	1993
8	Utility Warehouse	UK	2,990	2,030	47%	2002
9	Coway	South Korea	2,900	2,900	0%	1989
10	Primerica	USA	2,810	2,720	3%	1977
11	Melaleuca	USA	2,300	2,400	-4%	1985
12	Sunrun	USA	2,260	2,321	-3%	2007
13	Young Living	USA	2,000	2,000	0%	1993
14	Nu Skin	USA	1,970	2,230	-12%	1984
15	Mary Kay	USA	1,800	2,200	-18%	1963
16	Forever Living Products	USA	1,800	1,800	0%	1978



17	DoTerra	USA	1,750	1,750	0%	2008
18	Atomy	South Korea	1,710	1,540	11%	2009
19	Vivint	USA	1,700	1,682	1%	1999
20	Tupperware	USA	1,310	1,305	0%	1946
21	World Financial Group	USA	1,300	1,200	8%	2001
22	JoyMain Int.	China	1,300	1,300	0%	2000
23	Perfect China	China	1,250	1,250	0%	1994
24	Rodan and Fields	USA	1,210	1,210	0%	2000
25	Sunhope	China	1,200	1,200	0%	1993
26	Optavia - Medifast	USA	1,100	1,600	-31%	1981
27	Ambit Energy	USA	1,090	1,250	-13%	2006
28	New Era Health	China	1,000	1,000	0%	1995
29	O Boticario	Brazil	995	995	0%	1977
30	Betterware de Mexico	Mexico	965	803	20%	1995
31	USANA	USA	921	999	-8%	1992
32	DXN Global	USA	902	902	0%	1993
33	SeneGence	USA	900	900	0%	1999
34	Longrich	China	850	850	0%	1986

35	Oriflame	Sweden	811	989	-18%	1967
36	Market America	USA	800	800	0%	1992
37	Belcorp	Peru	780	780	0%	1968
38	Monat Global	USA	700	700	0%	2014
39	Vida Divina	USA	700	700	0%	2016
40	Arbonne International	USA	700	700	0%	1975
41	REAL Brokerage	USA	689	382	80%	2014
42	Quanjian	China	650	650	0%	2004
43	Omnilife	Mexico	633	584	8%	1991
44	Crowd1	UAE	625	625	0%	2019
45	Color Street	USA	597	597	0%	2017
46	Amore Pacific	South Korea	585	585	0%	1945
47	Scentsy	USA	579	759	-24%	2004
48	Hy Cite Enterprises	USA	570	508	12%	1959
49	LegalShield	USA	546	542	1%	1972
50	RIMAN	South Korea	545	545	0%	2018
51	Yanbal International	Peru	536	536	0%	1967
52	Beach Body	USA	527	692	-24%	1998



53	QNet	Malaysia	520	520	0%	1998
54	Family First Life	USA	503	300	68%	2013
55	IM Academy	USA	500	500	0%	2013
56	Shaklee	USA	500	500	0%	1956
57	ACN	USA	500	500	0%	1993
58	Unicity	USA	450	450	0%	2001
59	It Works! Global	USA	450	495	-9%	2001
60	Golden Days China	China	446	446	0%	1991
61	Nature's Sunshine	USA	445	422	5%	1972
62	Farmasi	Turkey	440	428	3%	2003
63	Tiens	China	435	435	0%	1995
64	New Image Group	New Zealand	434	434	0%	1984
65	Pola	Japan	433	548	-21%	1929
66	Thirty One Gifts	USA	410	410	0%	2003
67	LuLaRoe	USA	400	400	0%	2013
68	Juice Plus+	USA	400	495	-19%	1970
69	Isagenix	USA	400	400	0%	2002
70	Lux International	Switzerland	396	396	0%	1901

71	Plexus Worldwide	USA	377	454	-17%	2008
72	Miki Corp.	Japan	371	419	-11%	1965
73	GS Partners	Comoros	370	114	225%	2020
74	LifeWave	USA	369	320	15%	2004
75	Younique	USA	368	368	0%	2012
76	Cosway	Malaysia	350	368	-5%	1979
77	Pure Romance	USA	350	350	0%	1993
78	Le-Vel	USA	350	350	0%	2012
79	Partner.co	USA	350	350	0%	2007
80	ModiCare	India	350	350	0%	1996
81	Faberlic	Russia	346	366	-5%	1997
82	Chogan	Italy	342	101	239%	2013
83	4Life	USA	341	341	0%	1998
84	BeautyCounter	USA	340	340	0%	2013
85	Pruvit	USA	336	507	-34%	2015
86	LG Household & Health	South Korea	320	320	0%	1947
87	Seacret Direct	USA	320	320	0%	2005
88	Stella & Dot	USA	315	315	0%	2003

89	LR Health & Beauty	Germany	302	285	6%	1985
90	For Days Co.	Japan	301	301	0%	1997
91	Total Life Changes	USA	300	300	0%	2003
92	Neora	USA	300	300	0%	2011
93	PHP Agency	USA	300	200	50%	2009
94	Princess House	USA	299	383	-22%	1963
95	Pampered Chef	USA	294	294	0%	1980
96	Prowin international	Germany	283	283	0%	1995
97	Betterway	Thailand	280	280	0%	1988
98	Greenway Global	Czechia	265	265	0%	2017
99	Just International	Switzerland	250	315	-21%	1930
100	New U Life	USA	250	250	0%	2017

数据更新于 2024 年 4 月

\*以上列表可能会因市场变化而有所调整。

**参考资料:**

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