



New Direct Sales Companies for 2025

Summary:

The products and services category in the direct selling industry is on the rise. But do you know how well the industry is expanding its horizons with a variety of sub-categories like health and wellness, travel, and many others? This list will broaden your understanding of new direct sales companies.

Prepared by:



© 2025 Epixel MLM Software®. Published by Epixel, All rights reserved.

Reference:

<https://www.epixelmlmsoftware.com/blog/new-direct-sales-companies>



#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	RIMAN	South Korea	545	545	0%	2018
2	Greenway Global	Czechia	326	307	6%	2017
3	New U Life	USA	250	250	0%	2017
4	Jifu	USA	130	120	8%	2018
5	The Super Patch Company	USA	100	55	82%	2022
6	QuiAri	USA	90	81	11%	2019
7	Bravenly Global	USA	50	19	163%	2020
8	Neumi	USA	36	25	44%	2021
9	ByDzyne	USA	35	35	0%	2019
10	Red Aspen	USA	30	30	0%	2017
11	Bellame	USA	30	30	0%	2018
12	NVU	USA	30	30	0%	2022
13	Velovita	USA	28	28	0%	2020
14	Root Wellness	USA	25	25	0%	2020
15	Activz Global	USA	25	25	0%	2017
16	GOVVI	USA	16	18	-11%	2022
17	Beyond Slim	USA	15	15	0%	2020
18	Futures Luume	Ireland	15	15	0%	2023
19	Bon Cook	USA	16	16	0%	2017
20	Somnvie	USA	15	15	0%	2020
21	Kuailian	Estonia	14	14	0%	2018
22	Lemongrass Spa	USA	12	12	0%	2022
23	iBuumerang	USA	10	30	-67%	2019
24	MKX Network	Netherlands	10	10	0%	2023
25	Corvive	USA	8	8	0%	2018
26	Bella Grace	USA	8	8	0%	2021

27	Ascira	USA	7	7	0%	2019
28	Chalk Couture	USA	5	5	0%	2017
29	ATA	Iran	4	4	0%	2019
30	Globallee	USA	6	6	0%	2019
31	AMAKHA PARIS	Brazil	5	5	0%	2017
32	MpgXtreme	USA	5	5	0%	2022
33	Make Wellness	USA	3	0	300%	2024
34	Pelle Naturale	USA	3	3	0%	2021
35	Kalaia	USA	3	3	0%	2017
36	Nudrate	USA	2	2	0%	2023
37	BLEN	Mexico	2	2	0%	2022
38	LoveBiome	USA	2	2	0%	2022
39	Scout and Cellar	USA	2	2	0%	2017
40	Maxener Wellness	India	2	1	100%	2017
41	N8 Essentials	USA	2	2	0%	2017
42	HempMate	Switzerland	2	2	0%	2017
43	HealthyHome	USA	1	1	0%	2022
44	Crowd1	UAE	NA	NA	NA	2019
45	Color Street	USA	NA	NA	NA	2017
46	GS Partners	Comoros	NA	NA	NA	2020
47	BE	UAE	NA	NA	NA	2018
48	iX Global	USA	NA	NA	NA	2020
49	VIIVA	USA	NA	NA	NA	2019
50	Global Platform Solution - GPS	USA	NA	NA	NA	2019
51	Fissata Wine	USA	NA	NA	NA	2024
52	VYVO	USA	N/A	70	N/A	2019

Data updated in June 2025

*The above list is subject to market changes and modifications.

Reference:

<https://www.epixelmlmsoftware.com/blog/new-direct-sales-companies>