



## **New Direct Sales Companies for 2024**

### ***Summary:***

The products and services category in the direct selling industry is on the rise. But do you know how well the industry is expanding its horizons with a variety of sub-categories like health and wellness, travel, and many others? This list will broaden your understanding of new direct sales companies.

### ***Prepared by:***



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### ***Reference:***

<https://www.epixelmlmsoftware.com/blog/new-direct-sales-companies>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Crowd1	UAE	625	625	0%	2019
2	Color Street	USA	597	597	0%	2017
3	RIMAN	South Korea	545	545	0%	2018
4	GS Partners	Comoros	370	114	225%	2020
5	Greenway Global	Czechia	265	265	0%	2017
6	New U Life	USA	250	250	0%	2017
7	Jifu	USA	120	20	500%	2018
8	BE	UAE	99	99	0%	2018
9	iX Global	USA	86	207	-58%	2020
10	VYVO	USA	70	70	0%	2019
11	QuiAri	USA	70	60	17%	2019
12	VIIVA	USA	69	69	0%	2019
13	The Super Patch Company	USA	55	10	450%	2022
14	ByDzyne	USA	35	35	0%	2019
15	iBuumerang	USA	35	35	0%	2019
16	Red Aspen	USA	30	25	20%	2017
17	Bellame	USA	30	25	20%	2018
18	Velovita	USA	28	8	250%	2020
19	Root Wellness	USA	25	25	0%	2020
20	Neumi	USA	25	13	92%	2021
21	Activz Global	USA	25	22	14%	2017
22	HealthyHome	USA	20	15	33%	2022
23	Bravenly Global	USA	19	8	138%	2020
24	Global Platform Solution - GPS	USA	16	16	0%	2019
25	Bon Cook	USA	16	16	0%	2017
26	Global Platform Solution - GPS	USA	16	16	0%	2019



27	Beyond Slim	USA	15	1	1400%	2020
28	Somnvie	USA	15	15	0%	2020
29	Kuailian	Estonia	14	14	0%	2018
30	Lemongrass Spa	USA	12	12	0%	2022
31	MKX Network	Netherlands	10	0	1000%	2023
32	Corvive	USA	8	8	0%	2018
33	Ascira	USA	7	7	0%	2019
34	Globallee	USA	6	6	0%	2019
35	Fissata Wine	USA	5	5	0%	2024
36	AMAKHA PARIS	Brazil	5	5	0%	2017
37	MpgXtreme	USA	5	5	0%	2022
38	Bella Grace	USA	5	3	67%	2021
39	Chalk Couture	USA	5	5	0%	2017
40	ATA	Iran	4	4	0%	2019

Data updated in May 2024

\*The above list is subject to market changes and modifications.

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