



New Direct Sales Companies for 2023

Summary:

The products and services category in the direct selling industry is on the rise. But do you know how well the industry is expanding its horizons with a variety of sub-categories like health and wellness, travel, and many others? This list will broaden your understanding of new direct sales companies.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/new-direct-sales-companies>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Crowd1	UAE	625	625	0%	2019
2	Color Street	USA	597	597	0%	2017
3	RIMAN	South Korea	545	538	1%	2018
4	New U Life	USA	250	250	0%	2017
5	iX Global	USA	207	22	841%	2020
6	Validus	USA	190	10	1800%	2022
7	GS Partners	Comoros	114	65	75%	2020
8	ZeniQ Coins	UAE	100	75	33%	2020
9	BE	UAE	85	85	0%	2018
10	VYVO	USA	70	70	0%	2019
11	VIIVA	USA	69	69	0%	2019
12	QuiAri	USA	55	55	10%	2019
13	iBumerang	USA	35	31	13%	2019
14	ByDzyne	USA	35	34	3%	2019
15	Root Wellness	USA	25	25	0%	2020
16	NeXarise	UK	23	23	0%	2020
17	Red Aspen	USA	21	21	0%	2017
18	Jifu	USA	20	15	33%	2018
19	Global Platform Solution - GPS	USA	16	16	0%	2019
20	Bon Cook	USA	16	16	0%	2017
21	Activz Global	USA	14	14	0%	2017
22	NAVAN Global	USA	14	15	-7%	2018

23	Kuailian	Estonia	14	14	0%	2018
24	Neumi	USA	13	2	550%	2021
25	SuperLife World	Malaysia	12	12	0%	2017
26	SMG	UK	10	10	0%	2017
27	ÜFORIA Science	USA	9	9	0%	2017
28	Corvive	USA	8	8	0%	2018
29	DotDotSmile	USA	8	8	0%	2017
30	Bravenly Global	USA	8	1	700%	2020

Data updated on July 2023

*The above list is subject to market changes and modifications.

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