



## Top MLM Companies in South America for 2024

### **Summary:**

The following list offers a concise overview of the top direct selling companies in South America. It provides key insights into the prominent players in the market, including their annual revenue, growth rates, and establishment years.

Explore the table to understand the significant factors fueling the growth of direct selling enterprises in the continent.

### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-south-america>

| #  | Company                 | Country   | Revenue 2023 (in million USD) | Revenue 2022 (in million USD) | Growth Rate | Year Founded |
|----|-------------------------|-----------|-------------------------------|-------------------------------|-------------|--------------|
| 1  | Natura & Co             | Brazil    | 5,300                         | 6,910                         | -23%        | 1969         |
| 2  | O Boticario             | Brazil    | 995                           | 995                           | 0%          | 1977         |
| 3  | Belcorp                 | Peru      | 780                           | 780                           | 0%          | 1968         |
| 4  | Yanbal International    | Peru      | 536                           | 536                           | 0%          | 1967         |
| 5  | Hinode Cosméticos       | Brazil    | 149                           | 206                           | -28%        | 1988         |
| 6  | UP! ESSÊNCIA            | Brazil    | 105                           | 105                           | 0%          | 2007         |
| 7  | Polishop                | Brazil    | 52                            | 52                            | 0%          | 1999         |
| 8  | Destander International | Argentina | 16                            | 16                            | 0%          | 2009         |
| 9  | Legacy Global           | Peru      | 15                            | 15                            | 0%          | 2016         |
| 10 | Azenka                  | PERU      | 10                            | 10                            | 0%          | 2002         |
| 11 | Teoma                   | PERU      | 10                            | 10                            | 0%          | 2012         |
| 12 | Bioliffe moringa        | Peru      | 7                             | 7                             | 0%          | N/A          |
| 13 | i9life/sense            | Brazil    | 7                             | 7                             | 0%          | 2015         |
| 14 | AMAKHA PARIS            | Brazil    | 5                             | 5                             | 0%          | 2017         |
| 15 | Muscari International   | Colombia  | 5                             | 5                             | 0%          | 2000         |
| 16 | Racco Cosmetics         | Brazil    | 5                             | 5                             | 0%          | 1987         |
| 17 | Bioheal Colombia        | Colombia  | 4                             | 4                             | 0%          | 2014         |
| 18 | Inkavida                | Peru      | 3                             | 3                             | 0%          | N/A          |

Data updated in May 2024

\*The above list is subject to market changes and modifications.



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