



Top MLM Companies in Japan for 2023

Summary:

A brief list that portrays the direct selling top industry players, trending sectors and varying revenues in Japan.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-japan>

#	Company	Revenue 2021 (in million USD)	Revenue 2020 (in million USD)	Growth Rate	Year Founded
1	Pola	691	969	-29%	1929
2	Miki Corp.	502	515	-3%	1966
3	For Days Co.	301	323	-7%	1997
4	Noevir	240	253	-5%	1964
5	Naturally Plus	230	234	-2%	1999
6	BearCere Ju	206	189	9%	1992
7	Menard Cosmetics	182	302	-40%	1959
8	KK Assuran	171	187	-9%	1994
9	JapanLife Co.	158	158	0%	1975
10	Maruko	138	148	-7%	1964
11	Diana Co	137	134	2%	1986
12	Naris Cosmetics	127	111	14%	1932
13	Charle Corp.	118	146	-19%	1984
14	The Maira Co.	105	105	0%	1991
15	Arsoa Honsha	90	94	-4%	1972
16	Koyo-Sha	89	89	0%	1975
17	Chandeal Co.	76	76	0%	1980
18	Thanks AI	57	57	0%	2009



Data updated in January 2023

*The above list is subject to market changes and modifications.

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