



Top MLM Companies in Colombia

Summary:

Explore how the Colombian direct sales sector has grown through the years with new industry players and evolving economic conditions. The top MLM companies in Colombia bears testament to the promised potential of multi-level marketing.



Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-colombia>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Natura & Co	Brazil	5,300	6,910	-23%	1969
3	Herbalife	USA	5,100	5,200	-2%	1980
4	Nu Skin	USA	1,970	2,230	-12%	1984
5	USANA	USA	921	999	-8%	1992
6	Oriflame	Sweden	811	989	-18%	1967
7	Belcorp	Peru	780	780	0%	1968
8	Omnilife	Mexico	633	584	8%	1991
9	Hy Cite Enterprises	USA	570	508	12%	1959
10	Yanbal International	Peru	536	536	0%	1967
11	Nature's Sunshine	USA	445	422	5%	1972
12	4Life	USA	341	341	0%	1998
13	Gano Excel	Malaysia	178	178	0%	1995
14	Rena Ware Int.	USA	152	152	0%	1941
15	Hinode Cosméticos	Brazil	149	206	-28%	1988
16	Nikken	USA	49	49	0%	1975
17	Muscari International	Colombia	5	5	0%	N/A
18	Bioheal Colombia	Colombia	4	4	0%	N/A

Data updated on August 2024

*The above list is subject to market changes and modifications.

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