



Top MLM Companies in Colombia 2025

Summary:

Explore how the Colombian direct sales sector has grown through the years with new industry players and evolving economic conditions. The top MLM companies in Colombia bears testament to the promised potential of multi-level marketing.



Prepared by:



© 2025 Epixel MLM Software. Published by Epixel, All rights reserved.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-colombia>

#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7400	7700	-4%	1959
2	Natura and Co	Brazil	5649	4671	21%	1969
3	Herbalife	USA	5000	5062	-1%	1980
4	Nu Skin	USA	1732	1969	-12%	1984
5	USANA	USA	855	921	-7%	1992
6	Belcorp	Peru	780	780	0%	1968
7	Oriflame	Sweden	653	811	-19%	1967
8	Omnilife	Mexico	584	633	-8%	1991
9	Hy Cite	USA	487	570	-15%	1959
10	Nature's Sunshine	USA	454	445	2%	1972
11	Yanbal International	Peru	450	500	-10%	1967
12	4Life	USA	300	341	-12%	1998
13	Gano Excel	Malaysia	178	178	0%	1995
14	Rena Ware Int.	USA	152	152	0%	1941
15	Hinode Cosméticos	Brazil	136	149	-9%	1988
16	Nikken	USA	49	49	0%	1975
17	Muscari International	Colombia	5	5	0%	2000
18	Bioheal Colombia	Colombia	4	4	0%	2014

Data updated on June 2025

*The above list is subject to market changes and modifications.

Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-colombia>