



Top MLM companies in Brazil for 2023

Summary:

The list gives you a brief scenario of the direct selling business in Brazil. Industry top players, varying revenue scenes and sectors that are in the limelight.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-brazil>

| # | Company | Revenue 2021 (in million USD) | Revenue 2020 (in million USD) | Growth Rate | Year Founded |
|---|-------------------|----------------------------------|----------------------------------|----------------|-----------------|
| 1 | Natura Cosméticos | 7,200 | 7,160 | 1% | 1969 |
| 2 | O Boticario | 1,210 | 1,210 | 0% | 1977 |
| 3 | Hinode Cosméticos | 260 | 400 | -35% | 1988 |
| 4 | UP! Essência | 105 | 105 | 0% | 2007 |
| 5 | Polishop | 52 | 52 | 0% | 1999 |
| 6 | AKMOS | 11 | 11 | 0% | 2009 |
| 7 | i9life/sense | 7 | 7 | 0% | 2015 |
| 8 | Racco Cosméticos | 5 | 5 | 0% | 1987 |
| 9 | Amakha Paris | 5 | 5 | 0% | 2017 |

Data updated on January 2023

*The above list is subject to market changes and modifications.

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