



## Top MLM Companies in Germany for 2024

### **Summary:**

The German direct sales industry | Top MLM companies and interesting industry stats

### **Prepared by:**



© 2024 Epixel MLM Software. Published by Epixel, All rights reserved.

### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-germany>

#	Company	Revenue 2021 (in million USD)	Revenue 2020 (in million USD)	Growth Rate	Year Founded
1	Vorwerk	4,600	4,400	5%	1883
2	LR Health & Beauty	310	298	4%	1985
3	Prowin international	240	242	-1%	1995
4	Bofrost	121	121	0%	1966
5	Healy World	105	105	0%	2013
6	Energetix	102	102	0%	1988
7	Heim & Haus	99	99	0%	1971
8	Vileda	79	79	0%	1949
9	Pieroth Wein	63	63	0%	1960
10	Dr. Juchheim Cosmetics	43	43	0%	2015
11	Haka Kunz	26	26	0%	1946
12	Reico Vital	20	20	0%	1992
13	Pippa & Jean	17	17	0%	2011
14	Ha-Ra	16	16	0%	1970
15	Wellstar	10	10	0%	2013
16	Natura Vitalis	10	10	0%	N/A
17	Vegas Cosmetics	6	6	0%	2009
18	Platin Coin	5	5	0%	2016
19	Magnetix Wellness	5	5	0%	1999
20	Veluvia	4	4	0%	2015

Data updated on January 2023

\*The above list is subject to market changes and modifications.

**Reference:**

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-germany>

