



TOP MLM COMPANIES IN MEXICO FOR 2024

Summary:

A synopsis of MLM companies in Mexico, their revenue and growth rate which gives a broader of view of the direct selling business in the region.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-companies-mexico>

#	Company	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Betterware de Mexico	768	590	30%	1995
2	Omnilife	633	584	8%	1991
3	Smart+	115	40	188%	2010
4	Ismerely	8	8	0%	2009
5	Zeta Group	5	5	0%	N/A
6	Kitchen Fair Mexico	5	8	-38%	N/A
7	BIO4	3	2	50%	N/A
8	Bodylogic Nutrition	2	2	0%	N/A
9	BLEN	2	1	100%	N/A

Data updated in June 2024

*The above list is subject to market changes and modifications.

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