



Top Customer-centric Direct Selling Companies for 2024

Summary:

For the direct selling sector that works purely on customer relationships, customer-centricity is a way of marketing that is inevitable. From engagement to retention companies invest heavily in customer programs understanding how important it is for their survival and growth. Slide through this list to learn more about customer-centric direct selling companies.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-customer-centric-direct-selling-companies>

Platinum list of customer-centric direct selling companies

#	Company	Country	Revenue 2021 (in million USD)	Revenue 2020 (in million USD)	Growth Rate	Year Founded
1	ACN	USA	500	485	3%	1993
2	It Works! Global	USA	620	620	0%	2001
3	Le-Vel	USA	420	420	0%	2012
4	Nu Skin	USA	2,695	2,581	4%	1984
5	Pruvit	USA	598	363	65%	2015
6	Scentsy	USA	1,020	893	14%	2004
7	Usborne Books	USA	130	192	-32%	1981

Gold list of customer-centric direct selling companies

#	Company	Country	Revenue 2021 (in million USD)	Revenue 2020 (in million USD)	Growth Rate	Year Founded
1	Perfectly Posh	USA	100	105	-5%	2011
2	Monat	USA	804	804	0%	2014

Data updated on January 2023

*The above list is subject to market changes and modifications.



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