



Top Customer-centric Direct Selling Companies for 2023

Summary:

For the direct selling sector that works purely on customer relationships, customer-centricity is a way of marketing that is inevitable. From engagement to retention companies invest heavily in customer programs understanding how important it is for their survival and growth. Slide through this list to learn more about customer-centric direct selling companies.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-customer-centric-direct-selling-companies>



Platinum list of customer-centric direct selling companies

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	ACN	USA	500	500	0%	1993
2	bHIP Global	USA	30	30	0%	2007
3	It Works! Global	USA	495	550	-10%	2001
4	Le-Vel	USA	350	420	-17%	2012
5	Nu Skin	USA	2,230	2,695	-17%	1984
6	Pruvit	USA	507	598	-15%	2015
7	Scentsy	USA	759	1,020	-26%	2004
8	Usborne Books	USA	130	130	0%	1981

Gold list of customer-centric direct selling companies

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Perfectly Posh	USA	100	100	0%	2011
2	Monat	USA	700	804	-13%	2014

Data updated on July 2023

*The above list is subject to market changes and modifications.



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