



Top MLM Insurance Companies for 2025

Summary:

Insurance MLM companies, over the years have created a significant impact in the direct selling industry. A quick insight into the sector's growth, sales and revenue and how it is paving the way to new frontiers of success in the future.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-mlm-insurance-companies>



#	Company	Country	Revenue 2024 (in million USD)	Revenue 2023 (in million USD)	Growth Rate	Year Founded
1	Primerica	USA	3,089	2,748	12%	1977
2	Utility Warehouse	UK	2,590	2,990	-13%	2002
3	World Financial Group	USA	1,500	1,300	15%	2001
4	Family First Life	USA	775	503	54%	2013
5	PHP Agency	USA	440	300	47%	2009
6	Novae	USA	20	20	0%	2014
7	Trinti Communications	USA	17	17	0%	2003
8	Pro Financial Group	USA	4	4	0%	1977

Data updated on June 2025

*The above list is subject to market changes and modifications.

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