

# **Top Direct Sales Food Companies for 2024**

## Summary:

The table given below enlists top direct sales food companies, including an insight into the key performers in the sector, the country they belong to, growth rate, and the year of their establishment. The list also carries adequate information on the revenue statistics for the years 2022 and 2023.

Navigate through the details of the companies mentioned below and get a comprehensive outlook on the prevailing food industry trends.

### Prepared by:



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#### Reference:

https://www.epixelmlmsoftware.com/blog/food-direct-sales-companies

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Herbalife	USA	5,100	5,200	-2%	1980
2	PM International	Luxembourg	3,030	2,550	19%	1993
3	New Era Health	China	1,000	1,000	0%	1995
4	DXN Global	USA	902	902	0%	1993
5	Vida Divina	USA	700	700	0%	2016
6	Beach Body	USA	527	692	-24%	1998
7	New Image Group	New Zealand	434	434	0%	1984
8	Juice Plus+	USA	400	495	-19%	1970
9	Miki Corp.	Japan	371	419	-11%	1965
10	Cosway	Malaysia	350	368	-5%	1979
11	Pampered Chef	USA	294	294	0%	1980
12	Alliance In Motion	Philippines	238	238	0%	2005
13	Sunrider International	USA	236	236	0%	1982
14	Elken	Malaysia	200	200	0%	1995
15	Ringana	Austria	193	175	10%	1996

16	Vestige Marketing	India	154	200	-23%	2004
17	Giffarine	Thailand	150	159	-6%	1996
18	NeoLife	USA	140	140	0%	1958
19	Bofrost	Germany	121	121	0%	1966
20	IMC	India	100	100	0%	2007
21	Sahajidah Hai-O	Malaysia	91	91	0%	1992
22	Arsoa Honsha	Japan	90	90	0%	1972
23	Fuxion	USA	75	75	0%	2006
24	Purium	USA	70	70	0%	1993
25	Thanks Al	Japan	57	57	0%	2009
26	Snep International	Italy	54	54	0%	2014
27	Essens	Czechia	42	42	0%	2011
28	Vivri	USA	40	43	-7%	2014
29	Sanki Global	USA	12	14	-14%	2010
30	E.Excel	USA	10	10	0%	2012
31	Thrive Life	USA	10	10	0%	2005

32	True Nordic	Denmark	5	5	0%	2011
33	MiraBurst	USA	3	3	0%	2014
34	Newgen Direct	United Kingdom	3	3	0%	2014
35	BIO4	Mexico	3	2	50%	NA

Data updated in May 2024

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<sup>\*</sup>The above list is subject to market changes and modifications.