



Top Direct Sales Food Companies for 2024

Summary:

From novices to veterans, direct sales food companies have undergone a metamorphosis. An insight into the growth rate and revenue that validates the same.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/food-direct-sales-companies>

#	Company	Country	Revenue 2022 (in million USD)	Revenue 2021 (in million USD)	Growth Rate	Year Founded
1	Herbalife	USA	5,200	5,800	-10%	1980
2	PM-International	Luxembourg	2,550	2,380	7%	1993

3	New Era Health	China	1,000	1,195	-16%	1995
4	DXN Global	USA	902	1,250	-28%	1993
5	Vida Divina	USA	700	800	-13%	2016
6	Beach Body	USA	692	873	-21%	1998
7	Juice Plus+	USA	495	580	-15%	1970
8	New Image Group	New Zealand	434	434	0%	1984
9	Miki Corp.	Japan	419	502	-17%	1966
10	Cosway	Malaysia	368	368	0%	1979
11	Pampered Chef	USA	294	294	0%	1980
12	Vestige Marketing	India	269	269	0%	2004
13	Alliance In Motion	Philippines	238	238	0%	2005
14	Sunrider International	USA	236	236	0%	1982
15	Elken	Malaysia	200	200	0%	1995
16	Ringana	Austria	175	175	0%	1996
17	Giffarine	Thailand	159	184	-14%	1996
18	NeoLife	USA	140	140	0%	1958
19	Bofrost	Germany	121	121	0%	1966
20	IMC	India	100	100	0%	2007
21	Sahajidah Hai-O	Malaysia	91	91	0%	1992
22	Fuxion	USA	75	132	-43%	2006
23	The Happy Co	USA	74	74	0%	2012
24	Purium	USA	70	70	0%	1993
25	Thanks AI	Japan	57	57	0%	2009
26	Snep International	Italy	54	40	35%	2014
27	Vivri	USA	43	43	0%	2014



28	Essens	Czechia	42	42	0%	2011
29	Organo	Canada	25	25	0%	2008
30	Reico Vital	Germany	20	20	0%	1992
31	Sanki Global	USA	14	14	0%	2010
32	SuperLife World	Malaysia	12	12	0%	2017
33	Wildtree	USA	10	10	0%	1996
34	Thrive Life	USA	10	10	0%	2005
35	Life Abundance	USA	7	7	0%	1999
36	True Nordic	Denmark	5	5	0%	2011
37	UNO	Philippines	5	5	0%	2007
38	E. Excel International	USA	4	4	0%	2012

Data updated in June 2023

*The above list is subject to market changes and modifications.

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