



## 2026年百强直销公司排行榜

### 摘要：

下表列出了截至2025年和2024年，按合并收入排名的多层次营销行业前100强企业。榜单中的企业提供从日用品到技术服务等各类产品和服务。该榜单还提供了企业的详细信息，包括所在国家、成立年份及增长率。

请点击下方了解各公司的详细信息。



### 编制：



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### 参考：

<https://www.epixelmlmsoftware.com/zh-hans/blog/最可靠的-100-家传销公司>

#	公司	国家	2025年收入 (百万美元)	2024年收入 (百万美元)	增长率	成立年份
1	Amway	USA	7,300	7,400	-1%	1959
2	Herbalife	USA	5,038	5,000	1%	1980
3	Vorwerk	Germany	4,900	4,100	20%	1883
4	eXp Realty	USA	4,800	4,567	5%	2009
5	Natura & Co	Brazil	4,350	4,200	4%	1969
6	PM-International	Luxembourg	4,088	3,220	27%	1993
7	Coway	South Korea	3,300	3,031	9%	1989
8	Primerica	USA	3,292	3,089	7%	1977
9	Infinitus	China	3,000	3,000	0%	1992
10	Sunrun	USA	2,957	2,037	45%	2007
11	Mary Kay	USA	2,400	2,400	0%	1963
12	Utility Warehouse	UK	2,400	2,590	-7%	2002
13	Melaleuca	USA	2,200	2,200	0%	1985
14	doTERRA	USA	2,000	2,000	0%	2008
15	World Financial Group	USA	2,000	1,500	33%	2001
16	The Real Brokerage	USA	2,000	1,260	59%	2014
17	Young Living	USA	1,800	1,800	0%	1993
18	Forever Living Products	USA	1,700	1,700	0%	1978
19	Atomy	South Korea	1,700	1,830	-7%	2009
20	Nu Skin	USA	1,490	1,732	-14%	1984
21	JoyMain International	China	1,300	1,300	0%	2000
22	Perfect China	China	1,200	1,200	0%	1994
23	Sunhope	China	1,100	1,100	0%	1993
24	Vivint Smart Home	USA	1,000	1,000	0%	1999
25	Ambit Energy	USA	1,000	1,030	-3%	2006
26	New Era Health	China	1,000	1,000	0%	1995
27	O Boticário	Brazil	995	995	0%	1977
28	Family First Life	USA	940	775	21%	2013



29	USANA	USA	925	855	8%	1992
30	Vida Divina	USA	917	917	0%	2016
31	Longrich	China	850	850	0%	1986
32	Betterware de México	Mexico	828	689	20%	1995
33	SeneGence	USA	800	800	0%	1999
34	DXN	USA	800	800	0%	1993
35	Belcorp	Peru	780	780	0%	1968
36	Arbonne	USA	700	700	0%	1975
37	Oriflame	Sweden	653	653	0%	1967
38	Quanjian	China	650	650	0%	2004
39	C1	UAE	625	625	0%	2019
40	Farmasi	Turkey	610	429	42%	2003
41	Omnilife	Mexico	603	584	3%	1991
42	Monat Global	USA	600	600	0%	2014
43	Chogan	Italy	590	450	31%	2013
44	LegalShield	USA	585	561	4%	1972
45	Amorepacific	South Korea	585	585	0%	1945
46	LifeWave	USA	581	555	5%	2004
47	RIMAN	South Korea	545	545	0%	2018
48	QNet	Malaysia	520	520	0%	1998
49	Shaklee	USA	500	500	0%	1956
50	ACN	USA	500	500	0%	1993
51	Market America	USA	500	500	0%	1992
52	Nature's Sunshine	USA	480	454	6%	1972
53	Unicity	USA	450	450	0%	2001
54	Yanbal International	Peru	450	450	0%	1967
55	Hy Cite	USA	449	487	-8%	1959
56	Golden Days China	China	446	446	0%	1991
57	Faberlic	Russia	443	368	20%	1997
58	Tiens	China	435	435	0%	1995
59	Premier Financial Alliance	USA	400	350	14%	2003
60	PHP Agency	USA	400	440	-9%	2009
61	OlyLife	Malaysia	400	250	60%	2022
62	Isagenix	USA	400	400	0%	2002
63	Lux International	Switzerland	396	396	0%	1901

64	Partner.Co	USA	395	395	0%	2007
65	LuLaRoe	USA	395	395	0%	2013
66	Juice Plus+	USA	395	395	0%	1970
67	Pola	Japan	388	411	-6%	1929
68	Medifast	USA	386	602	-36%	1981
69	Greenway Global	Czechia	372	326	14%	2017
70	Younique	USA	368	368	0%	2012
71	Zinzino	Sweden	363	202	80%	2005
72	Scentsy	USA	354	472	-25%	2004
73	Miki Corporation	Japan	353	358	-1%	1965
74	Le-Vel	USA	350	350	0%	2012
75	Cosway	Malaysia	350	350	0%	1979
76	ModiCare	India	350	350	0%	1996
77	InCruises	USA	350	253	38%	2015
78	LR Health & Beauty	Germany	326	303	8%	1985
79	Best World International	Singapore	325	235	38%	1990
80	LG Household & Health Care	South Korea	320	320	0%	1947
81	Pampered Chef	USA	300	300	0%	1980
82	Neora	USA	300	300	0%	2011
83	4Life	USA	300	300	0%	1998
84	Pruvit	USA	295	295	0%	2015
85	Princess House	USA	289	320	-10%	1963
86	Plexus Worldwide	USA	284	341	-17%	2008
87	proWIN international	Germany	283	283	0%	1995
88	Betterway	Thailand	280	280	0%	1988
89	Siberian Health	Russia	280	280	0%	1996
90	New Image Group	New Zealand	261	261	0%	1984
91	Beachbody	USA	252	419	-40%	1998
92	Total Life Changes	USA	250	250	0%	2003
93	Color Street	USA	250	350	-29%	2017
94	Stella & Dot	USA	250	250	0%	2003
95	Seacret Direct	USA	250	250	0%	2005
96	Pure Romance	USA	250	350	-29%	1993
97	Just International	Switzerland	250	250	0%	1930
98	Noevir	Japan	243	245	-1%	1964



99	Alliance In Motion Global	Philippines	238	238	0%	2005
100	Sunrider International	USA	236	236	0%	1982

数据更新于2026年5月

\*以上列表可能因市场变化而有所调整。

参考：

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