



TOP SOLID 100 MLM COMPANIES FOR 2023

Summary:

The below table lists the Top 100 companies in multi-level marketing based on the consolidated revenue as of 2020 and 2021. The companies on this list provide a variety of products and services from households to technical services. The list also gives details of companies such as its country, year founded, and growth rate.

Explore more in detail about the companies below.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-solid-100-mlm-companies-in-2018>

#	Company	Country	Revenue 2021 (in billion USD)	Revenue 2020 (in billion USD)	Growth Rate	Year Founded
1	Amway	USA	8.90	8.50	5%	1959
2	Natura Cosméticos	Brazil	7.20	7.16	1%	1969
3	Herbalife	USA	5.80	5.54	5%	1980
4	Vorwerk	Germany	4.60	4.40	5%	1883
5	Infinitus	China	3.95	3.95	0%	1992
6	eXp Realty	USA	3.80	1.80	111%	2002
7	Avon Products	USA	3.40	3.50	-3%	1886
8	Coway	South Korea	3.20	2.80	14%	1989
9	Primerica	USA	2.71	2.20	23%	1977
10	Melaleuca	USA	2.70	2.70	0%	1985
11	Nu Skin	USA	2.69	2.58	4%	1984
12	Mary Kay	USA	2.60	2.70	-4%	1963
13	PM International	Luxembourg	2.38	1.70	40%	1993
14	Young Living	USA	2.20	2.20	0%	1993
15	Forever Living Products	USA	2.00	2.31	-13%	1978
16	DoTerra	USA	1.83	1.83	0%	2008
17	Atomy	South Korea	1.83	1.73	6%	2009
18	Tupperware	USA	1.60	1.70	-6%	1948
19	Rodan & Fields	USA	1.57	1.57	0%	2002
20	Optavia - Medifast	USA	1.53	0.93	64%	1980
21	JoyMain Int.	China	1.50	1.50	0%	2009

22	Perfect China	China	1.50	1.60	-6%	1994
23	Jeunesse	USA	1.35	1.35	0%	2009
24	Sunhope	China	1.30	1.30	0%	1978
25	DXN Global	USA	1.25	1.25	0%	1993
26	O Boticario	Brazil	1.21	1.21	0%	1977
27	New Era Health	China	1.19	1.19	0%	1995
28	USANA	USA	1.19	1.13	5%	1992
29	Telecom Plus	UK	1.13	1.13	0%	1997
30	Lyconet	Austria	1.10	1.10	0%	2003
31	Oriflame	Sweden	1.10	1.38	-20%	1967
32	Ambit Energy	USA	1.04	1.12	-7%	2006
33	Scentsy	USA	1.02	0.89	14%	2004
34	SeneGence	USA	1.02	1.02	0%	1999
35	Longrich	China	1.00	1.00	0%	1986
36	Market America	USA	0.87	0.87	0%	1992
37	Beach Body	USA	0.87	1.05	-17%	1998
38	Crowd1	UAE	0.85	0.75	13%	2018
39	Belcorp	Peru	0.85	0.88	-3%	1968
40	Monat Global	USA	0.80	0.80	0%	2014
41	Arbonne International	USA	0.80	0.84	-6%	1975
42	Vida Divina	USA	0.80	0.50	58%	2016
43	Kynect	USA	0.79	0.79	0%	2004

44	Hyperfund (Pyramid Scheme)	Australia	0.75	0.50	50%	2014
45	Unicity	USA	0.70	0.73	-5%	2001
46	Quanjian	China	0.70	0.70	0%	2006
47	Shaklee	USA	0.70	0.70	0%	1956
48	Juice Plus+	USA	0.69	0.69	0%	1970
49	Pola	Japan	0.69	0.96	-29%	1929
50	Team National	USA	0.64	0.64	0%	1999
51	It Works! Global	USA	0.62	0.62	0%	2001
52	Pruvit	USA	0.59	0.36	65%	2015
53	Color Street	USA	0.59	0.59	0%	2017
54	Amore Pacific	South Korea	0.58	0.58	0%	1945
55	Omnilife	Mexico	0.56	0.57	-2%	1992
56	Yanbal International	Peru	0.53	0.53	0%	1967
57	LegalShield	USA	0.52	0.48	8%	1972
58	QNet	Malaysia	0.52	0.52	0%	1988
59	Plexus Worldwide	USA	0.50	0.50	-1%	2006
60	Miki Corp.	Japan	0.50	0.51	-3%	1966
61	IM Mastery Academy	USA	0.50	0.45	11%	2013
62	ACN	USA	0.50	0.48	3%	1993
63	LuLaRoe	USA	0.50	0.50	0%	2013
64	Yofoto	China	0.50	0.59	-15%	2004
65	NewAge	USA	0.49	0.49	0%	1996

66	Isagenix	USA	0.49	0.62	-21%	2002
67	Betterware de Mexico	Mexico	0.49	0.36	35%	1995
68	Farmasi	Turkey	0.45	0.44	3%	2010
69	Rolmex	China	0.45	0.45	0%	2001
70	Golden Days China	China	0.44	0.44	0%	1991
71	Nature's Sunshine	USA	0.44	0.38	15%	1972
72	Tiens	China	0.43	0.43	0%	1995
73	New Image Group	New Zealand	0.43	0.40	8%	1984
74	Hy Cite Enterprises	USA	0.42	0.34	24%	1959
75	Le-Vel	USA	0.42	0.42	0%	2012
76	Thirty One Gifts	USA	0.41	0.41	0%	2003
77	Faberlic	Russia	0.40	0.40	0%	1997
78	Total Life Changes	USA	0.40	0.40	0%	2003
79	Lux International	Switzerland	0.39	0.39	0%	1901
80	Neora	USA	0.39	0.32	23%	2011
81	Cosway	Malaysia	0.36	0.36	0%	1979
82	Modere	USA	0.36	0.36	0%	1990
83	Younique	USA	0.36	0.36	0%	2012
84	XIFRA	Mexico	0.35	0.22	59%	2003
85	4Life	USA	0.34	0.34	0%	1998
86	BeautyCounter	USA	0.34	0.34	0%	2013
87	LG Household & Health	South Korea	0.32	0.32	0%	1947

88	Seacret Direct	USA	0.32	0.32	0%	2005
89	Just International	Switzerland	0.31	0.31	0%	1930
90	Stella & Dot	USA	0.31	0.31	0%	2003
91	Pure Romance	USA	0.31	0.31	0%	1993
92	LR Health & Beauty	Germany	0.31	0.29	4%	1985
93	Family Heritage Life	USA	0.30	0.30	0%	1989
94	For Days Co.	Japan	0.30	0.32	-7%	1997
95	Apollo China	China	0.30	0.31	-4%	1988
96	Pampered Chef	USA	0.29	0.29	0%	1980
97	Best World International	Singapore	0.28	0.08	225%	1990
98	ModiCare	India	0.28	0.28	0%	1996
99	Princess House	USA	0.28	0.19	47%	1963
100	Betterway	Thailand	0.28	0.29	-5%	1988

Data updated in January 2023

*The above list is subject to market changes and modifications.

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